

Purdue University Daniels Madrid Program Calendar – Summer 2024

Thursday, May 9th Morning	Arrival to Madrid & Housing Check-in
Friday, May 10th 10:00 – 10:30	Walking Tour of Accent Madrid Study Center Area Meeting Point: Accent Study Center.
10:30 – 13:00	General & Academic Orientation Meetings <i>This onsite orientation will cover issues related to living in Madrid on a daily basis as well as the academic details of your program. Housing, Food, Money, Safety, Transportation, and Academic Policies & Procedures will be discussed.</i> Meeting Point: Accent Study Center, Aula Clara Campoamor.
14:00 – 16:00	Welcome Lunch <i>You are invited to the Welcome Reception, which will give you the chance to get to know Accent staff, ask questions, and talk about first impressions of Madrid.</i> Venue: Restaurante Lateral . Paseo de la Castellana 42, Metro: Rubén Darío (L5).
16:30 – 19:30	Survival Spanish Class <i>This 3-hour session will provide students with the basic vocabulary, conversational phrases, and grammatical structures needed to handle most common everyday situations in Spanish.</i> Meeting Point: Accent Study Center, Aula Clara Campoamor.
Saturday, May 11th 10:30 – 13:00	Walking & Coach Guided City Tour <i>The first part of the tour will walk you through the historical city center—Teatro Real, Puerta del Sol, Plaza Mayor, Plaza de la Villa, Catedral de la Almudena, and Palacio Real—while the coach tour will show you the most emblematic areas in the rest of the city—Plaza de España, Templo de Debod, Madrid Río, Gran Vía, Plaza de Cibeles, Plaza de Colón, Santiago Bernabéu, Barrio de Salamanca, Puerta de Alcalá, Parque del Retiro, Estación de Atocha, and Paseo del Prado.</i> Meeting Point: Bear Statue at Puerta del Sol (Metro: Sol L1, L2, L3).
13:00 – 14:30	Free Time and Lunch on your own
15:00 – 17:00	Guided Visit to Museo del Prado <i>Museo del Prado features one of the world's finest collections of European art, from the 12th century to the early 19th century, based on the former Spanish Royal Collection. A new, recently opened wing enlarged the display area by about 400 paintings, and it is currently used mainly for temporary exhibitions. El Prado is one of the most visited sites in the world, and it is considered to be among the greatest museums of art.</i> Meeting Point: Museo del Prado - Goya Statue at 14:45 h.
Sunday, May 12th	Free Day to Explore <i>See Madrid at Your Fingertips Online Platform for suggestions on what to do, see, or eat in Madrid: visit museums and sites, enjoy current leisure activities, walk the flea market streets on Sunday, or go on a one-day or weekend trip.</i>
Monday, May 13th 09:30 – 12:30	Program Classes Begin at Accent Study Center Digital and Innovation Entrepreneurship - Class #1 (Prof. Óscar Ugaz) Meeting Point: Accent Study Center, Aula Clara Campoamor.
14:00 – 15:00	Intercultural Competence Workshop: “Understanding Cultural Differences” <i>This conference presents you with a 45-minute interactive workshop that will give you an inside view to contemporary Spain and some of its most interesting aspects</i>

including topics that touch on cultural differences, symbols, beliefs, attitudes, values, expectations, and norms for behavior in Spain. **Attendance required**
Meeting Point: Accent Study Center, Aula Clara Campoamor.

Tuesday, May 14th

09:30 – 12:30

Digital and Innovation Entrepreneurship - Class #2

Meeting Point: Accent Study Center, Aula Clara Campoamor.

16:00 – 18:00

Language Exchange

Join us for a language exchange activity with local students studying English at the Study Center. Drinks and snacks will be served.

Meeting Point: Accent Study Center.

NOTE: Please, sign up at the front office by Monday, May 13th. Price: Free.

Wednesday, May 15th

09:30 – 12:30

Digital and Innovation Entrepreneurship - Class #3

Meeting Point: Accent Study Center, Aula Clara Campoamor.

Note: Madrid City Holiday: San Isidro, Madrid's Patron Saint

Many shops and sites will be closed today, but the Accent Study Center will be open for classes. After class, you may take advantage of this local holiday to learn more about the city, its history, and its cultural traditions

Thursday, May 16th

09:30 – 12:30

Digital and Innovation Entrepreneurship - Class #4

Meeting Point: Accent Study Center, Aula Clara Campoamor.

Friday, May 17th

09:30 – 12:30

Digital and Innovation Entrepreneurship - Class #5

Meeting Point: Accent Study Center, Aula Clara Campoamor.

Saturday, May 18th -

Sunday, May 19th

Free Weekend

See Madrid at Your Fingertips Online Platform for suggestions on what to do, see, or eat in Madrid: visit museums and sites, enjoy current leisure activities, walk the flea market streets on Sunday, or go on a one-day or weekend trip.

Monday, May 20th

09:30 – 12:30

Digital and Innovation Entrepreneurship - Class #6

Meeting Point: Accent Study Center, Aula Clara Campoamor.

14:00 – 15:00

Intercultural Competence Workshop: “Re-Thinking My Own Identity”

In this workshop we will do a group activity to reflect how being abroad reshapes our beliefs, values and points of view. **Attendance required.**

Meeting Point: Accent Study Center.

Tuesday, May 21st

09:30 – 12:30

Digital and Innovation Entrepreneurship - Class #7

Meeting Point: Accent Study Center, Aula Clara Campoamor.

Wednesday, May 22nd

09:30 – 11:00

Company Visit to LaLiga

LaLiga is the men's top professional football division of the Spanish football league system. We visit LaLiga Business School.

Address: LaLiga. Calle Torrelaguna, 60. Metro: Barrio de la Concepción (L7).

Website: <https://business-school.laliga.com>

11:00 – 18:00

Cultural Visit to Toledo After the study visit, enjoy a trip to Toledo, a stunning testament to the history of not just the city but also of Spain as a whole. This history, dominated by the Romans, the Muslims, the Jews, and finally the Christians, can be seen in the buildings and layout of the city.

Thursday, May 23rd

09:30 – 12:30

Digital and Innovation Entrepreneurship - Class #9

Meeting Point: Accent Study Center, Aula Clara Campoamor.

Friday, May 24th

09:30 – 12:30

Digital and Innovation Entrepreneurship - Class #10 - Final Exam

Meeting Point: Accent Study Center, Aula Clara Campoamor.

Saturday, May 25th -

Sunday, May 26th

Free Weekend

See Madrid at Your Fingertips Online Platform and Ideas for Your Free Time Handout for suggestions on what to do, see, or eat in Madrid: visit museums and

sites, enjoy current leisure activities, walk the flea market streets on Sunday, or go on a one-day or weekend trip.

Monday, May 27th

09:30 – 13:00

MGMT 466 Project Management - Class #1 (Prof. Amy David)

Meeting Point: Accent Study Center, Aula Clara Campoamor.

14:00 – 15:00

Intercultural Competence Workshop: “Scavenger Hunt”

*In this workshop we will have the opportunity to explore different neighborhoods and sites in Madrid and discuss our experiences afterwards. **Attendance required.***

Meeting Point: Accent Study Center.

17:00 – 19:00

Spanish Cooking Class at Local Cooking Studio

You will have the chance to learn how to make some of the most popular Spanish dishes: gazpacho, paella, tortilla de patatas, and tarta de Santiago.

Meeting Point: Accent Study Center.

Tuesday, May 28th

09:30 – 13:00

MGMT 466 Project Management - Class #2

Meeting Point: Accent Study Center, Aula Clara Campoamor.

Wednesday, May 29th

09:30 – 13:00

MGMT 466 Project Management - Class #3

Meeting Point: Accent Study Center, Aula Clara Campoamor.

14:00 – 16:00

Group Midterm Lunch with Local & Visiting Faculty

You are invited to the Midterm Lunch, an opportunity to discuss your experiences in the past weeks with both local & visiting faculty, as well as Accent.

Venue: **Maddock**. Paseo General Martínez Campos, 26. Metro: Iglesia (L1).

Thursday, May 30th

09:30 – 11:00

MGMT 466 Project Management - Class #4

Meeting Point: Accent Study Center, Aula Clara Campoamor.

11:00 – 12:00

Coach bus to Company Visit

12:00 – 13:00

Company Visit to Almazara “Olivares de Altomira” & Excursion to Cuenca

Olivares de Altomira is an olive grove located in the region of Castilla-La Mancha, producing a high-quality extra virgin olive oil from centennial olive trees in the mountain range of Olivares de la Sierra de Altamira which extends from North to South of the county Baja Alcarria in Cuenca.

Address: Carretera de Huete, s/n 16510 Vellisca - Cuenca.

Website: <https://www.olivaresdealtomira.com>

13:00 – 14:00

Coach continues to Cultural Venue

14:00 – 15:00

Free Time for Lunch on your own

15:00 – 18:00

Enjoy a trip to Cuenca, a city that owes its fame to its location. Perched atop a hill, the vertical city is flanked by two rivers and the stunning rock formations where the medieval Casas Colgantes (Hanging Houses) hang right over the abyss as a unique architectural attraction. The historic walled town is a UNESCO World Heritage Site.

Meeting Point: Accent Study Center.

Friday, May 31st

09:30 – 13:00

MGMT 466 Project Management - Class #5

Meeting Point: Accent Study Center, Aula Clara Campoamor.

Saturday, June 1st -

Sunday, June 2nd

Free Weekend

See Madrid at Your Fingertips Online Platform for suggestions on what to do, see, or eat in Madrid: visit museums and sites, enjoy current leisure activities, walk the flea market streets on Sunday, or go on a one-day or weekend trip.

Monday, June 3rd

09:30 – 13:00

MGMT 466 Project Management - Class #6

Meeting Point: Accent Study Center, Aula Clara Campoamor.

14:00 – 15:00

Intercultural Competence Workshop: “Wrapping Up My Study Abroad Experience”

*In this workshop we will reflect on your experience as a whole and discuss strategies on reentry back home as well as identify transferrable skills acquired abroad. **Attendance required***

Meeting Point: Accent Study Center.

Tuesday, June 4th

09:30 - 13:00

MGMT 466 Project Management - Class #7

Meeting Point: Accent Study Center, Aula Clara Campoamor.

14:00 - 15:30

Company Visity: Fundación Balia

Fundación Balia is a non-profit organization, without political or religious affiliation. Since 2001 has been fighting against child poverty in Spain through education with the objectives of providing equal opportunities to minors at risk of exclusion for them to develop their talent and break the cycle of poverty and raising awareness of the social reality of disadvantaged groups.

Meeting Point: Accent Study Center.

Address: Calle Fereluz, 44 28039 Madrid. Metro: Valdeacederas (L1).

Website: <https://fundacionbalia.org>

Wednesday, June 5th

09:30 - 13:00

MGMT 466 Project Management - Class #8

Meeting Point: Accent Study Center, Aula Clara Campoamor.

18:00 - 20:00

Accent Monthly Coffee House - Matadero

After our Coffee House meeting, join us this month for a gallery visit to Matadero Madrid, a former municipal slaughterhouse transformed into the most innovative creative space in the city.

Meeting Point: Accent Study Center.

NOTE: Please, sign up at the front office by Monday, May 15th. Price: Free.

Thursday, June 6th

09:30 - 13:00

MGMT 466 Project Management - Class #10 - Final Exam

Meeting Point: Accent Study Center, Aula Clara Campoamor.

Free afternoon to pack, explore Madrid, or do some souvenir shopping

18:30 - 20:30

Group Farewell Dinner

Join all program participants in this farewell dinner and enjoy a Spanish tapas dinner in a traditional tavern.

Venue: [Mesón Rincón de la Cava](#). Calle Cava San Miguel, 17. Metro: Sol (L1, L2, L3).

21:00 - 22:00

Evening of Flamenco: Performance at Local "Tablao"

Join us for a flamenco performance at a local "tablao flamenco" to discover the passion of this art. Show and one non-alcoholic drink included.

Venue: [Torres Bermejas](#). Calle Mesonero Romanos, 11. Metro: Gran Vía (L1, L5).

Friday, June 7th

End of Program & Departure

Please vacate your housing by noon today. ¡Buen viaje!