



Now discover what we have planned for you:

Day 1 Wednesday, December 28

- Depart for Frankfurt, Germany



Airfare is **not** included in the program fee but can be booked separately through CEPA.

Day 2 Thursday, December 29 Frankfurt - Strasbourg

- by 12:00 pm: Arrive individually at Frankfurt International Airport (FRA)
- Transportation by private bus from the airport to the Château de Pourtalès
- 9 nights in twin rooms with shared bathrooms on the corridor or triple rooms with private bathrooms incl. breakfast at our **European Study Center, Château de Pourtalès**
- Public transportation pass for the duration of your entire stay in Strasbourg
- **Welcome and orientation session** at the Château
- **Welcome dinner** at a restaurant in Strasbourg to kick off the program (*can be planned alternatively on Day 3, depending on your preference*)

Day 3 Friday, December 30 Strasbourg

- Breakfast at the Château
- Public transportation during the day
- Guided **walking tour of Strasbourg** to learn about the “Capital of Europe” and its economic importance for the region
- Guided tour of the **Historical Museum**. The museum evokes local urban history as well as the political, economic and social history of Strasbourg through paintings, drawings and military objects

Day 4 Saturday, December 31 Strasbourg

- Breakfast at the Château
- Public transportation during the day
- **Scavenger hunt** with your local coordinator focusing on Strasbourg to learn more about its history, culture, economy and the European Union. Explore the city by public transportation and discover important and beautiful places. Get in contact with locals to fulfill the assigned tasks and answer the questions.
- Enjoy a free afternoon in Strasbourg to explore the city further on your own.
- **New Year's Eve party** with a special New Year's Eve dinner at a restaurant in Strasbourg

Day 5 Sunday, January 1 Strasbourg

(National holiday in France – New Year's Day)

- Breakfast at the Château
- Public transportation during the day
- Enjoy a free day in Strasbourg to explore this beautiful city at your own pace





Day 6 Monday, January 2 Strasbourg - Strasbourg/Kehl Area

- Breakfast at the Château
- 9:00- 11:30 am: Class session at the Château on "**Cross Cultural Communication**" by Dr. Marketa Lepicovsky
- Transportation by private bus in the afternoon
- **Corporate visit** in the Strasbourg/Kehl area to complement your business course for example, visit to Badische Stahlwerke or Koehler Papermill, to learn about their production and distribution strategies as well as their sustainability concepts (tbc)

Day 7 Tuesday, January 3 Strasbourg - Kehl

- Breakfast at the Château
- 9:00- 11:30 am: Class session at the Château on "**Cross Cultural Communication**" by Dr. Marketa Lepicovsky
- Transportation by private bus in the afternoon
- Visit to the **Euro Institute** for a guest lecture on "**German French Collaboration and Communication**" (tbc); alternatively: Presentation by a guest lecturer from Eurodistrict PAMINA to learn about the history of the region, cross border cooperation and the programs Eurodistrict PAMINA offers.

Day 8 Wednesday, January 4 Strasbourg

- Breakfast at the Château
- Public transportation during the day
- 9:00- 11:30 am: Class session at the Château on "**Cross Cultural Communication**" by Dr. Marketa Lepicovsky or Dr. Kevin McGabbham
- Visit to the **Lieu d'Europe** or **European Parliament** to learn about the European Institutions (tbc)

Day 9 Thursday, January 5 Offenburg Area

- Breakfast at the Château
- Transportation by private bus during the day
- Visit to the **Black Forest Innovation Center** and meet with their leaders as well as some start-ups that collaborate with them. The Black Forest Innovation Center is part of the Technology and Economy Mittelbaden/Offenburg Foundation and provides very innovative solutions for local communities, small and medium sized companies and start-ups.
- **Corporate visit** in the Offenburg area to complement your business course for example visit to an internationally operating family-run mid-size company, such as Huber Kältemaschinen, MEIKO or Hobart

Day 10 Friday, January 6 Alsatian Wine Road

- Breakfast at the Château
- Transportation by private bus during the day
- Bus tour along the Alsatian Wine Road: Guided tour of the **Haute Koenigsbourg castle**, see some of the picturesque wine villages along the wine-road and guided tour of a family-run **winery** (incl. tasting) to learn about their business concept and distribution markets
- **Farewell dinner** at a restaurant in Strasbourg to wrap up the program





Day 11 Saturday, January 7 Strasbourg - Frankfurt

- Breakfast at the Château
- Transportation by private bus from the Château to the airport in Frankfurt
- Departure from Frankfurt International Airport (FRA) to the USA (airfare not included)

