

KRANNERT ADVISING MONTHLY

Advising future alums for 61 years and counting



September 2022

Hear from Krannert's Associate Dean for Undergraduate Programs: Dr. Kelly Blanchard

If you've been around Krannert for a while, you likely know Professor Kelly Blanchard as the instructor of ECON 251. For over 20 years, Professor Blanchard taught principles of microeconomics to around 1,500 students each semester. During that time, she was named by the Purdue Exponent as one of the top five professors at Purdue, she was inducted into Purdue's Teaching Academy, and she was voted by graduating Krannert seniors as Outstanding Undergraduate Professor multiple times (most recently in May 2022). In July 2022, Professor Blanchard moved to a new position as Krannert's Associate Dean of Undergraduate Programs. While she'll still be teaching now and then, her larger role at Krannert will be overseeing Krannert's undergraduate program.

What do you like best about working at Krannert/Purdue?

The energy on campus. There's an ebb and flow with the relative quiet of campus in the summer in contrast to the hype of the season's first football game, but there's always something going on. I love walking around campus seeing activity; students at BGR lining up for dinner, hammocks being set up on the first warm spring day every year, and makeshift sleds careening down Slayter Hill. There's rarely a dull moment.

What advice would you share with Krannert students?

My advice is to give yourself a break. It's easy to fill your time with coursework, clubs, intramurals, and social events, but you need some time to just relax. Take a nap, or just sit and reflect on everything you accomplished over the last week and semester.

I also mean give yourself a break in the sense that you don't need to be so hard on yourself when things don't go the way you expected or hoped. Your brain activity increases when you're pushed out of your comfort zone. Learning isn't taking place if everything is easy for you. With that unpredictability comes some risk of failure. This is where those "giant leaps" Purdue is famous for come from. When things don't work out the way you wanted, don't beat yourself up about it. There's a lesson to be learned from your experience. Figure out what it is, then give yourself a break and move on to that next giant leap.



Kelly Blanchard, Associate
Dean of Undergraduate
Programs

Fun Facts:

- I've had gray hair since second grade. It wasn't all gray, but my best friend's mom back then used to track how many new gray hairs I had every time I came over to her house.
- I was a music minor in college (on a music scholarship) and play both violin and piano.
- If I weren't an economics professor, I'd be an editor. I enjoy every minute of wordsmithing.

Campus Connections: Native American Educational and Cultural Center (NAECC)

Established in 2007, the Native American Educational and Cultural Center (NAECC) at Purdue University was the first cultural center in the state of Indiana dedicated to supporting Indigenous students. NAECC represents over 70 tribal nations across the U.S. through our Native American, Alaska Native, Native Hawaiian, and Pacific Islander students, alumni, faculty, and staff. The NAECC is committed to nurturing student learning and academic success, providing a safe, inclusive space for students, and offering educational opportunities for the campus community to learn about Indigenous cultures.



The NAECC offers programs and services to celebrate Indigenous cultures including the following:

- Culturally relevant programming year round featuring Indigenous alumni, elders, artists, and scholars.
- Support Indigenous students by creating a sense of belonging and providing supplemental academic services (tutoring and mentoring programs).
- Engagement opportunities to support Purdue faculty and staff.
- Promote Indigenous pedagogy and assist students with intercultural research projects and graduate thesis/doctoral research.
- Collaborations with tribal, local, state, and national organizations to elevate awareness of Indigenous cultures and issues.



This fall, the NAECC is closing out our 15th anniversary on campus and we have a full line of events available on our website, these are open to the public.

For more information, visit our website or contact NAECC Director, Felica Ahasteen-Bryant by email at felica@purdue.edu.

IMPORTANT UPCOMING DATES:

- Be mindful of Fall semester add/drop deadlines.
- Krannert Career Fair - September 13th - 15th in person. September 21st virtual via Handshake. To view the list of employers, log into Handshake. The full schedule of career fair events can be found here.
- October Break is scheduled for October 10th and 11th. Click here for the Fall semester calendar.
- Spring 2023 registration appointments are happening now! The deadline to submit your Spring 2023 course requests is November 16th. Be sure to meet with your assigned advisor prior to the deadline so you are able to register for classes. You should have an email from your assigned advisor with directions on how to schedule your appointment. Do not delay in getting an appointment scheduled!

ON-CAMPUS JOB OPPORTUNITY

Purdue Athletics is looking for students interested in tutoring student athletes! To be a tutor, you must have previously taken the course and earned a B+ or higher. Your overall GPA must be at a 3.0 or above. They are looking for tutors for the following courses:

- MGMT 473
- MGMT 41310
- MGMT 212
- MGMT 305 and MGMT 306
- MGMT 254
- MGMT 353
- MGMT 413
- MGMT 41601
- MGMT 361
- MGMT 288

PREPARING FOR MID-TERM EXAMS

With mid-term exams quickly approaching, keep in mind the resources available to help you be successful.

1. Supplemental Instruction (free group study sessions)
2. Math Lab (ask individual homework help questions)
3. Writing Center (for feedback on your paper)
4. Tutor Matching Service
5. The Academic Success Center offers a variety of workshops, appointments and study resources. You can also use study worksheets and time management resources here.



For more information, please contact Candace Britten at cbritten@purdue.edu.

FEATURED MINOR: DESIGN & INNOVATION

The [Design & Innovation Minor](#) is an excellent addition to your plan of study if you are interested in product design, collaboration across majors, and have an entrepreneurial focus. Students who complete the Design & Innovation minor learn skills such as prototyping, problem solving, collaboration and communication.

The Design & Innovation minor provides all students, regardless of their major, a flexible pathway to:

- Explore the practices of design and innovation through their own passion projects,
- Work with peers from different majors and backgrounds,
- Create solutions to real problems with continued access to Innovation Labs (including 3D Printing, prototyping tools, microcontrollers, etc.),
- Participate in coursework taught by instructors across Purdue Polytechnic, College of Liberal Arts, and the Krannert School of Management,
- Compete in Design & Innovation Challenges each semester for monetary prizes, and
- Ultimately develop innovative solutions – going from idea formation to functional prototype – that are designed for people and ready for launching into the world to make an impact.

Please speak with your Krannert advisor if you are interested in adding this minor. You should also reach out to innovation@purdue.edu if you have questions about the program.

CareerBound Competencies of the Month: Career and Self Development and Critical Thinking

CareerBound is a program designed to help Krannert students to prepare for life after college! The program is career-readiness focused and centers around developing eight career competencies. This month, the focus is on **Career and Self Development** and **Critical Thinking**. To track your progress toward each competency, make sure to download the CareerBound app. Go to your app store and type in Suitable to get started!

Career & Self Development is about more than taking classes! As a Purdue student, you took the Clifton Strengths assessment your first year. Do you remember your top 5 strengths? Doing self-assessments such as Clifton Strengths and Meyers Briggs Personality Test can identify your top skills. By knowing yourself, you are better prepared to share your strengths with employers, and evaluate if a work opportunity is a good fit for you. Participating in CareerBound activities and reflections will help you articulate those skills and enhance your ability to tell your story!

Critical Thinking is the most sought out skill by employers according to the National Association of Colleges and Employers (NACE). NACE defines Critical Thinking as, "The ability to identify and respond to needs based upon an understanding of situational context and logical analysis of relevant information." Examples of how to practice this skill include researching multiple sources for information before making a sound and rational decision. Need assistance? Make an appointment with a KPDC Career Advisor to develop a SMART goal that will get you on your way to accomplishing your goals.

Featured Course

SECOND 8-WEEK FALL 2022 OFFERING:



Dramatic development in technology is fundamentally transforming all aspects of financial intermediation, including lending, payment services, investments and trading. The goal of MGMT 49000 is to introduce these new developments to students with an emphasis on underlying economic mechanisms. The course will start with talking about fiat money but quickly delve into cryptocurrencies and their applications. The course will go discuss tokens, smart contracts, automated market making and how applications of these concepts are transforming financial services and financial inclusion.

This course begins October 19th and ends December 10th. Please ask your advisor about adding the course to your Fall schedule. Only upper-division students are eligible to enroll.

**Interested in FinTech?
Check out the Fintech Center
[here.](#)**