

BUSINESS ADVISING MONTHLY

Advising future alums for 62 years and counting



January 2023

Welcome back business students!

IMPORTANT UPCOMING DATES:

- Interested in summer courses? Locate your time ticket in myPurdue under the Registration Tab - Registration Status - Term: Summer 2023. You can see when your registration week begins [here](#).
- For information about summer scholarships and deadlines, view the Think Summer website [here](#).
- The last day to withdrawal from a 16-week course without it appearing on your transcript is Monday, January 23rd. Please consult with your Academic Advisor regarding dropping a course. We recommend you bookmark the Spring 2023 add/drop dates which can be found [here](#).
- The SMEF Krannert Career Fair will be held Thursday, February 2nd. For information about the fair, register through [Handshake](#) and reference the [SMEF website](#).

It is not too late to study abroad this summer!

The deadline for Krannert Summer Study Abroad is quickly approaching on February 10th. Check out your study abroad options [here](#), and talk with your advisor to determine which options might be a good fit for your plan of study. Be on the lookout for callout dates sent to your email to learn more about these exciting opportunities!

You can also visit Maekin Smith (they/them), Undergraduate Programs Specialist, during their drop-in hours Tuesday - Thursday, 1 p.m. - 4 p.m. in KRAN 354.

This month's featured programs are [Rome, Italy](#) and [Dublin, Ireland](#).

Financial Forensics and Fraud Investigation (MGMT 390) in Rome, Italy with Professor Troy Janes

It is estimated that 5% of worldwide revenues, or nearly \$5 trillion, are lost to occupational fraud, and since the large corporate scandals of the early 2000's, including Enron and Italy's Parmalat, considerable attention has been paid to preventing and detecting such frauds. This course will teach students how to recognize, investigate, and prevent financial frauds that affect organizations. Upon course completion, students will understand the role of financial forensic professionals in preventing and detecting frauds and will have learned skills that will assist them in preventing frauds in their organizations. For those interested in certifications in financial forensics, the information and skills learned will help them in taking exams such as the Certified Fraud Examiner (CFE) exam.

Management Information Systems (MGMT 382) in Dublin, Ireland with Professor Roy Dejoie

This case-oriented course is designed to familiarize students with existing and emerging technologies and their business applications. It also covers issues, problems, and opportunities that information systems (IS) executives and general managers face when managing IS resources in their organizations. Includes lectures, case analyses, discussions and possible presentations. Case discussions cover real situations and deal with the operational and strategic decisions that every IS manager has to make in managing and exploiting the available information technology.

For study abroad scholarship information, [click here.](#)



SPRING 2023 PROTECT PURDUE CHANGES

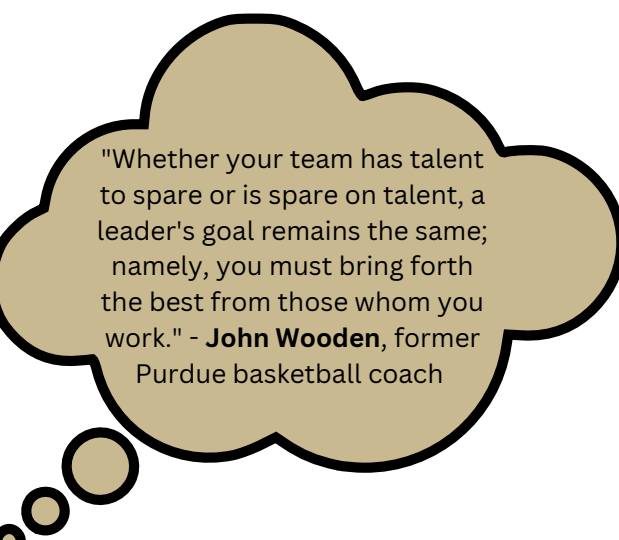
The Protect Purdue website continues to be updated as guidance and protocols evolve. Please review the [Protect Purdue updates for Spring 2023](#). Make sure to communicate with your instructors and review syllabus information for illness-related absences early. Academic Case Managers will no longer be assigned to students who test positive for COVID-19, so communication with your professors is very important.

Students can contact the [Office of the Dean of Students \(ODOS\)](#) to request that a notice of medical leave be sent to instructors if a situation involving hospitalization, emergency department, or urgent care visits emerges. The student can then provide documentation of hospitalization, emergency department, or urgent care as proof of legitimate absence to the ODOS as soon as these documents are available. Please keep in mind that this policy is intended for **urgent care only**.

ADVISOR TIPS FOR A SUCCESSFUL SPRING SEMESTER

Welcome back for Spring 2023! Each semester offers a new set of opportunities. Continue reading to learn about tips and resources from advisors for a successful Spring semester.

- Review your syllabi early and take note of important dates - pay attention to any week that is especially busy with exams and assignments so you can plan to work ahead if needed.
- Utilize the time management app [Shovel](#). Shovel is a real-time college planner app Purdue offers free to all students. The app can sync with your Brightspace to help you stay on track with classes while managing your other co-curricular commitments, employment hours, and incorporates downtime and breaks. Shovel is a tool that can assist you in creating structure to your days, and avoid the risk of sitting in front of your computer for long stretches of time. You can access your free Shovel account by following [this link](#) and using your purdue.edu email to sign-up.
- Monitor your Purdue email for important updates from Purdue faculty and staff to avoid missing important deadlines.
- Communicate your goals with your advisor, friends, or family. Sharing goals helps to hold you accountable and connects you to support needed to be successful.
- Use the many resources available to you at Purdue! This includes the [Academic Success Center \(ASC\)](#). Check out [upcoming workshops](#) from the ASC - including their new P.A.S.S workshop focused on helping you learn how to pass your exams. This workshop will help you prepare, discuss test anxiety, manage stress during the actual exam, and learn best practices when it comes to test-taking strategies.



"Whether your team has talent to spare or is spare on talent, a leader's goal remains the same; namely, you must bring forth the best from those whom you work." - **John Wooden**, former Purdue basketball coach

GET HANDSHAKE READY FOR THE CAREER FAIR

Are you planning to attend the Krannert SMEF career fair on February 2nd? Be sure your [Handshake profile](#) is up to date so recruiters can easily connect with you for opportunities! You can use Handshake to:

- Research companies before the career fair
- Apply for internship and full-time positions
- Connect with recruiters who may reach out to you

Need help with Handshake? Check out some of their help resources [here](#).

Prepare for the Fair Event!

KPDC KRANNERT PROFESSIONAL DEVELOPMENT CENTER

Prepare for the Fair

WHEN
January 25th
2PM - 6PM

WHERE
Rawls 2nd
Floor Atrium

2PM - 6PM


- Resume & Handshake Reviews
- Game Plan & Company Deep Dives

Employer Panels

6:00
Master Your Elevator Pitch
RAWL 1057 WITH EMPLOYER PANEL

6:00
Ace the Interview
RAWL 1011 WITH EMPLOYER PANEL

6:30
Impress the Recruiter
RAWL 1062 WITH EMPLOYER PANEL


Employer Panel Registration
FOOD PROVIDED

FEATURED MAJOR: BUSINESS ANALYTICS AND INFORMATION MANAGEMENT (BAIM)

The BAIM major provides students with knowledge and skills to translate data and analytics to business values. Not only will you learn to read and manipulate the data, but also how to understand business functions and to communicate analytics and results to the decision makers. Many students ask, what is the difference between BAIM and Data Science offered by the College of Science?

BAIM places more emphasis on management skills and knowledge, while Data Science focuses more on coding and science. Students who graduate from BAIM are able to communicate their data analytics work with stakeholders and business partners.

If you are interested in learning more about the BAIM major please:

- Check out [this link](#)
- Consult with your Academic Advisor for detailed course information
- Plan on joining the BAIM association! Follow [this link](#) to join the association on Boilerlink and stay up to date with events and opportunities.

GET CONNECTED: THE LGBTQ CENTER

The LGBTQ Center is the primary point of contact for members of the LGBTQ community as the center staff work collaboratively with campus departments, student organizations, University administration and local community groups to connect students with the enriching resources, activities and support services they seek in order to be successful at Purdue and beyond. Please feel free to check them out [here](#).

The LGBTQ Center is excited to announce the grand opening of the new Center! They invite everyone to stop by on Friday, January 27th any time from 1 p.m. - 4 p.m. and help them celebrate the new space. They will announce major programs for Spring 2023 at the grand opening event!

FRIDAY, JAN. 27 | 1-4 PM

LGBTQ CENTER GRAND OPENING

The LGBTQ Center will host a grand opening celebration to recognize our new home in Hicks Undergraduate Library. Tours of the space and food will be provided. Short remarks from Renee Thomas and Lowell Kane at 1:30pm. Everyone is welcome!


PURDUE UNIVERSITY
Lesbian, Gay, Bisexual,
Transgender, and Queer Center