



# STRATEGIC MANAGEMENT

## PHD IN STRATEGIC MANAGEMENT

Strategic Management focuses on understanding how organizations might achieve advantage relative to competitors. Ultimately, it views firms as competing for resources and is concerned with decisions that cut across functional, product, and geographic boundaries. Our research, course development, and teaching draws on multiple disciplines, including economics, sociology, and political science with a goal to generate findings and develop concepts that help managers or entrepreneurs improve strategic decisions.

The Strategic Management faculty at Purdue is recognized as one of the top groups in the world in terms of both productivity and influence, and our PhD students consistently compete for and win Dissertation Awards in the Strategic Management and Entrepreneurship Divisions of the Academy of Management.

## FACULTY RESEARCH AREAS

- Alliances
- Capabilities
- Corporate strategy
- Entrepreneurship
- Innovation
- Manufacturing
- New product development
- Organizational structure
- Origins of firm heterogeneity
- Service management
- Strategic human capital
- Technology
- Technology commercialization
- Value generation vs. value capture

Visit our [website](#) to learn more about faculty research.

## FUNDING OPPORTUNITIES

Daniels School of Business PhD students will have their tuition paid for five years beginning year 1, conditional on satisfactory progress in the program. In addition to the standard funding package, each department can supplement a student's funding at its discretion.

### Standard Funding Package

- Tuition remission
- \$25,000 minimum stipend per year
- Partial medical, dental, and vision insurance coverage for the student and dependent(s)
- Professional development grants for use toward conference attendance, research, and related travel

For more information, please contact an [admissions specialist](#).

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## PROGRAM REQUIREMENTS

- Complete 48 credit hours
- Serve as teaching or research assistant
- Yearly paper presentation
- Write and defend dissertation
- Pass preliminary examination

## CURRICULUM

12 credit hours – major specialization courses

12 credit hours – research methods

- Choose from two tracks:
  - applied statistics
  - advanced statistics/econometrics

6 credit hours – minor specialization courses

6 credit hours – managerial skills

Visit our [website](#) to explore additional program details.

## PLACEMENT

Strategic Management graduates have gone on to secure research-focused faculty positions at the following institutions:

- Chinese University of Hong Kong
- Coastal Carolina University
- Hong Kong Baptist University
- Louisiana State University
- McMaster University
- Northern Illinois University
- Tilburg University
- Ulsan National Institute of Science and Technology
- University of Florida
- University of Hawaii
- University of New South Wales
- University of North Carolina Greensboro
- University of Pennsylvania
- University of Utah
- Vanderbilt University