

# DANIELS SCHOOL OF BUSINESS

BUSINESS

FELLOWS

PROGRAM



## WHY BECOME A DANIELS BUSINESS FELLOW?

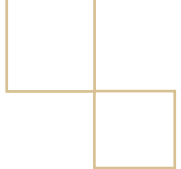
At the Daniels School of Business, we are committed to bridging the gap between academia and industry, equipping the next generation of business leaders with practical insights and hands-on experience. As a **Daniels Business Fellow**, you will play a pivotal role in shaping the future of business education by sharing your expertise, engaging with our students and faculty, and contributing to our strategic vision. Your leadership can help drive innovation, mentorship, and curriculum that reflect real-world business challenges and opportunities.

## WHAT IS A BUSINESS FELLOW?

A Daniels Business Fellow is a senior industry leader with more than 20 years of experience or a significant contribution to their field. Fellows serve as an extension to the Daniels School's strategy, representing the school in their industry, engaging with students, faculty, and curriculum, and providing thought leadership to guide our future direction. This role offers a unique opportunity to make a meaningful impact on both the school and the future of business.

## WHO QUALIFIES AS A BUSINESS FELLOW?

- Senior executives with leadership experience across various industries.
- Individuals with a minimum of 20 years of experience in their field, or those with notable contributions to industry practice.
- Leaders passionate about advancing business education and mentoring future leaders.
- You need not be a Purdue alumnus to apply or participate.



## HOW BUSINESS FELLOWS ENGAGE

As a Daniels Business Fellow, your level of commitment is flexible. Engagement opportunities will align with your expertise and availability. Here's how you can contribute:



### ON-CAMPUS ENGAGEMENT (ANNUALLY)

- Guest lecture
- Speak at a conference or event
- Visit with faculty and students
- Record a podcast or video masterclass episode
- Partner with the Daniels School's career services office to host a career advisory session



### REMOTE AND ADDITIONAL ENGAGEMENT

- Guest lecture via Zoom
- Author a [Daniels Insights](#) blog post
- Provide advice on curriculum development
- Mentor students and make key industry introductions
- Promote your role as a Daniels Business Fellow on social media and other media platforms
- Share key developments in your industry with Daniels School faculty and staff
- Help the business school deepen relationships with others in your industry

## HELP BUILD THE FUTURE OF BUSINESS

Apply to join the Daniels Business Fellows Program and leave a legacy in business education. For more information or to express interest, contact Rich Ryffel, Executive Director of Business Leadership, at [rryffel@purdue.edu](mailto:rryffel@purdue.edu).