



PURDUF

BUSINESS

At Purdue University's Mitch Daniels School of Business, we provide solutions to the business challenges of today and the future.

Applying the power of data to serve industry needs is in our DNA. Moving beyond theory into real problem-solving is a call to action we take seriously. Our award-winning faculty and students partner with organizations to create detailed, tailored business solutions in the areas of accounting, business analytics and information management, economics, finance, human resources, marketing, real estate, supply chain, and in the integration of business and engineering.

We use our technical expertise to integrate, organize and scale the industries and technologies of today and tomorrow. Infused with an entrepreneurial spirit, we are motivated to not only solve problems but also create opportunities.

Organizations large and small face uncertainty, rapid technological advancements, and the need to continuously train current employees and cultivate new talent. Partner with the Daniels School of Business to benefit from our deep well of knowledge and skills, all backed up by solid research and experiential learning.

MOST TRUSTED PUBLIC UNIVERSITY IN THE U.S.

Morning Consult, 2022

TOP 10 MOST INNOVATIVE

SCHOOL IN THE U.S.

6 YEARS RUNNING

U.S. News & World Report, 2024





THOUGHT LEADERSHIP & RESEARCH

Collaborate with expert faculty researchers and gain access to top thought leadership.

Join a board or council and advise the school.

SOLVE YOUR TALENT ACQUISITION CHALLENGES

Develop future team members while filling your most challenging internship positions. Your next hire could be that talented intern or a stellar candidate you meet through a tailored recruitment strategy designed for your company.

UPSKILL YOUR TEAM

Invest in your employees by supporting their development in residential, online, or hybrid degree programs, certificate courses, or in a custom offering.



STRATEGIC PARTNERSHIPS



BENEFIT FROM CONSULTING PROJECTS

Join forces with our expert faculty and top students to create a consulting project that will define and test solutions for your pain points.

There are many ways we can work together to devise and nurture a rewarding partnership that benefits your organization.



SHARE YOUR EXPERTISE

Judge an academic competition, speak to a class, mentor a student or pair your knowledge with faculty research to drive an innovative industry-university partnership.



Solve your talent acquisition challenges at the Daniels School of Business.

As campus recruitment continues to change, our career services center provides personalized recruitment strategies specific to your organization's goals. In addition to career fairs and resume books, the center provides a catalog of options to meet your needs.

LET'S FIND YOUR NEXT TALENTED TEAM MEMBER. CONTACT US TODAY.

buspo@purdue.edu

PRIMED TO HANDLE YOUR MOST CHALLENGING INTERNSHIPS AND THRIVE AS FULL-TIME EMPLOYEES, PURDUE STUDENTS:

SOLVE PROBLEMS

Problem-solving and effectively communicating solutions is in our DNA. Students participate in high-pressure competitions in which they present real-world solutions to a panel of judges and company sponsors.

HARNESS THE POWER OF DATA

Students, regardless of major, are taught to use data in their decision making. Analytical thinking is threaded throughout our curriculum and in outside-the-classroom initiatives that teach students to synthesize data and use it to its full potential.

LEVERAGE THEIR EXPERIENCES

92% of our undergraduate students have at least one internship prior to graduation. Many students have more than one. These experiences in companies large and small give our students industry knowledge they can bring to your organization.

BRING A GLOBAL MINDSET

Purdue business school students come from 60+ countries across the globe. They also study abroad in 100+ approved programs all over the world. We cultivate cultural intelligence so students are ready to lead in today's global business world.

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Identifying top students early in their careers at Purdue allows us to develop 1:1 relationships. These direct relationships have led us to attract top talent from the Daniels School."

CHRIS INGS

UPSKILL YOUR

TEAM

Support your talent in their continued professional development. Sponsor employees in a Purdue business school program and send them back to school part-time for a master's degree or for as little as two days. They will put the power of their education to work in real time.

MBA PROGRAMS

Choose the format that works best for your organization and your stellar employees.

ONLINE MBA

100% online, 1-to-1 support from top faculty, dedicated success coaches, and a network of students from 135+ countries.

ONE-YEAR MBA

Sponsor an employee for a one-year immersive residential MBA experience that focuses on STEM, critical business skills, and leadership training.

ONLINE MASTER'S PROGRAMS

Purdue's 100% online, asynchronous master's programs can be completed in one to three years.



BUSINESS ANALYTICS



GLOBAL SUPPLY CHAIN MANAGEMENT



ECONOMICS



HUMAN RESOURCE MANAGEMENT



ONLINE CERTIFICATE PROGRAMS

These graduate-level certificate programs can serve as powerful professional development tools or specializations for online MBA and master's students.

- Business Analytics
- Business & Economics Data Analytics
- Business Essentials
- Digital Marketing & Analytics
- Financial Economics
- Global Supply Chain Management
- · Fundamentals of Human Resources
- Innovation & Technology Commercialization
- Leadership, Change Management & Negotiations
- Public Economics & Policy

PROFESSIONAL DEVELOPMENT PROGRAMS

We'll improve your employees' management skills in just two to five days in an open-enrollment program that features learning and networking at Purdue's West Lafayette and Indianapolis campuses.

CHANGE MANAGEMENT

Participants will learn to create and implement sustained organizational change.

EXECUTIVE PRESENCE

Professionals will up their presentation skills and gain confidence as effective communicators.

CUSTOM OFFERINGS

We provide custom professional development programs on topics such as AI and machine learning, cyber security, digitalization, advanced manufacturing and working well.

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Students from the Daniels School that we have hired have performed well. We have a fairly high percent of our interns from the business school who receive full-time offers and are now keyprocess owners and people managers in our Finance department."

JEREMY DEWELL

Finance Analyst, Zimmer Biomet

PARTNER WITH CENTERS OF

EXCELLENCE

The Daniels School of Business is a hub of innovation that teaches students to use the power of data to drive business decisions.

Research centers led by faculty experts eager to partner with you include:

DAUCH CENTER FOR THE MANAGEMENT OF MANUFACTURING ENTERPRISES (DCMME)

Top students and faculty affiliated with DCMME collaborate with organizations on operations management and manufacturing management projects. Examples of recent projects include establishing a system for tri-lingual tracking of maintenance for a manufacturer of seats for Subaru of Indiana Automotive to conducting a study on the feasibility of installing a hydroelectric turbine system into the effluent pipe of a wastewater treatment facility.

GLOBAL SUPPLY CHAIN MANAGEMENT INITIATIVE (GSCMI)

Many of today's leading organizations attribute their success to a strategically managed global supply chain. GSCMI brings industry, students, and faculty together to tackle the complexities of coordinating and collaborating within a global network of designers, manufacturers, distributors, and retailers, so companies attain a competitive advantage through carefully formulated strategies. In a recent partnership with QC Supply, a student team developed a system that calculates daily supply by product and location and also automatically highlights over stock and obsolete stock by location.

KRENICKI CENTER FOR BUSINESS ANALYTICS & MACHINE LEARNING

Krenicki teams deliver actionable insights to companies who want their data analyzed to enhance decision-making processes. Faculty and high-level business analytics students work on a data-centric project. Past projects include collaborating with a national retailer to assess the impact of sales prediction accuracy when clustering sparse demand products in various ways and working with a national consulting company to find which machine learning approaches perform the best at predicting demand for grocery items.

PURDUE FINTECH CENTER

The Purdue Fintech Center at the Mitch Daniels School of Business is uniquely positioned to be at the forefront of the digital transformation within finance. Our goal is to create a hub that brings together academicians, students, employers, regulators and entrepreneurs interested in fintech.



CENTER FOR WORKING WELL

The Purdue Center for Working Well (CWW) aims to be a cutting-edge center at the forefront of challenges facing modern workforces, and employees' desire to "work well." The core mission of the CWW is to develop a robust understanding of what "working well" means to employees and organizations, promoting personal well-being, creating sustainable performance, adopting to grand challenges in modern organizations, and cultivating positive and inclusive relationships at work and home.

THE POWER OF

COLLABORATION

Purdue University's Daniels School of Business streamlines the creation of strategic partnerships that create out-of-classroom experiential learning opportunities. In experiential learning, students undertake consulting projects for a variety of organizations to address important issues and challenges in areas including accounting, analytics and information management, marketing, human capital, and more.

Partner with us to create a consulting-focused project that defines, addresses and tests solutions for your business challenges. Our school has a long history of providing experiential learning for students at all stages of their academic careers — let's begin a partnership guided by faculty that benefits our student teams and your organization. We can provide you:





CONSULTING HOURS



& OTHER VALUABLE DELIVERABLES TAILORED TO ADDRESS YOUR NEEDS

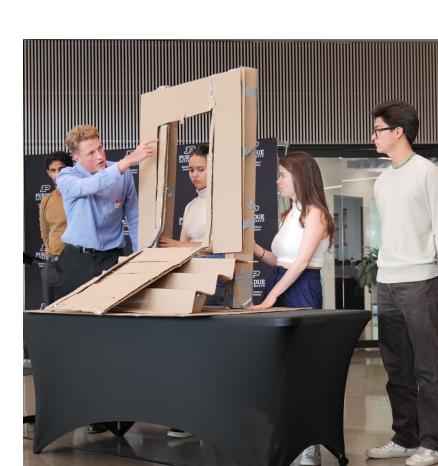
LET'S GET TO WORK ANSWERING YOUR MOST PRESSING QUESTIONS.
CONTACT THE PARTNERSHIPS OFFICE FOR DETAILS AND PROJECT GUIDELINES.

buspo@purdue.edu

PURDUE HACKATHON RECOGNIZED FOR INNOVATION BY AACSB

AACSB International (AACSB), the world's largest business education alliance, has chosen to feature Purdue's IBE and Industrial Design Innovation Hackathon among 26 programs highlighted in its annual Innovations That Inspire spotlight program. Read more about the hackathon.

Full story



MAKING GIANT LEAPS POSSIBLE

business.purdue.edu/partnerships



Mitch Daniels School of Business

