

# TUITION COMPARISON

University	College/Institution	Program Name	In-State Tuition	Out-of-State Tuition
<b>Purdue University</b>	<b>Mitchell E. Daniels, Jr. School of Business</b>	<b>Master of Science in Marketing</b>	<b>\$22,605</b>	<b>\$31,350</b>
University of Georgia	Terry College of Business	Master of Science in Marketing Research	\$12,738	\$36,135
Michigan State University	Broad College of Business	Master of Science in Marketing Research	\$28,560	\$37,500
Texas A&M University	Mays Business School	Master of Science in Marketing	\$23,737	\$42,799
Bentley University	Graduate School of Business	Master of Science in Marketing Analytics	\$48,870	\$48,870
University of Texas Austin	McCombs School of Business	Master of Science in Marketing	\$48,000	\$53,000
University of Maryland	Smith School of Business	Master of Science in Marketing Analytics	\$48,919	\$62,169
University of Rochester	Simon Business School	Master of Science in Marketing	\$67,250	\$67,250
Northwestern University	Medill School of Journalism	Master of Science in Integrated Marketing Communications	\$69,628	\$69,628
Fordham University	Gabelli School of Business	Master of Science in Strategic Marketing Communications	\$70,200	\$70,200
Columbia University	Columbia Business School	Master of Science in Marketing Science	\$70,316	\$70,316
New York University	School of Professional Studies	Master of Science in Integrated Marketing	\$73,509	\$73,509
Johns Hopkins University	Carey Business School	Master of Science in Marketing	\$79,800	\$79,800
Boston University	Metropolitan College	Master of Science in Global Marketing Management	\$91,575	\$91,575

\* All fees are subject to increase based on approval by the Purdue University Trustees.

Schedule a meeting with a program specialist: [purdue.university/msm-info](https://purdue.university/msm-info)