



Promoting Gender Equity in the Diverse Workplace

Krannert prepares students to challenge preconceived notions on gender roles and become leaders in the ever-changing global workforce. In an effort to promote gender equity in the workforce, Krannert provides abundant resources and support through its Brock-Wilson Center for Women in Management which was established specifically to prepare future leaders, both women and men, to lead and excel in the future workforce in a more gender aware manner.

Mission of Brock-Wilson Center for Women in Management

Using strategies developed from research, the Brock-Wilson Center for Women in Management takes the following actions to accelerate the career growth of women:

- Prepare students to lead and excel in a diverse and changing workforce.
- Support the leadership development of women from pre-college throughout their careers.
- Influence thought and behavior in global business settings.



"At Krannert, the support for women is implicit, and it allowed me to grow into my strengths. It does not matter what your background or goals are. Everyone here gets to be an individual, have their own space, pursue their own leadership opportunity. It's an ideal environment."

Nikita Atal, MBA '17



"Krannert empowers women like no other school. It's competitive, but incredibly supportive. You will find that support everywhere, from the students to the faculty to Purdue's amazing alumni network."

Carrie Zylstra-Skinner, MBA '18

Program Notes

- Various events that bring leading scholars and industry experts to campus providing thought leadership and bridging research to practice on important workforce issues.
- Courses on gender issues in business at the undergraduate and graduate levels.
- Case competitions directed towards finding solutions to cases of sexual harassment, gender equity, and related issues in the workplace.
- Graduate Women in Business Club, which empowers female business professionals and assists women in their pursuit of leadership positions.
- Men as Allies Program that aims to educate graduate students on prevalent gender issues in the workplace, and equip students with the best tools to help manage gender dynamics in their future workplace through interactive workshops, panel discussions, and study of research-to-practice strategies.

MORE
INFORMATION

Brock-Wilson Center for Women in Management

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