PROFESSIONAL DEVELOPMENT
AT THE MITCHELL E. DANIELS, JR. SCHOOL OF BUSINESS
**APPLIED MANAGEMENT PRINCIPLES (AMP)**

**DURATION: 5 DAYS**

**Fee:** $4,995. Includes instruction, materials, breakfast and lunch on all class days, and a campus parking pass.

Sharpen your management skills, innovate your approach to workplace issues and take your next step with AMP, Purdue’s mini-MBA program.

Ideal for managers, entrepreneurs, personnel directors, supervisors and all business professionals aspiring to a higher-level leadership position, AMP offers courses in accounting, innovation and entrepreneurship, marketing, negotiations, strategy, and more.

You’ll learn practical management tools and skills crucial for continued success in today’s business environment from internationally recognized Daniels School faculty and guest instructors who are leaders in their fields.

Visit [business.purdue.edu/executive/professional-development/amp](http://business.purdue.edu/executive/professional-development/amp) to learn more about AMP faculty and curriculum, to read what past participants say about the program, and to register.

**CHANGE MANAGEMENT (CM)**

**DURATION: 2 DAYS**

**Fee:** $1,495. Includes instruction, materials, lunch each day and a campus parking pass.

Become a leader who can create lasting change at the individual, team, and organization levels.

Taught in an executive style format, Change Management is intended for working managers with emphasis on knowledge application and experiential learning.

Gain the tools needed to influence others to choose to change, exercise power effectively, respond constructively to criticism in teams, and implement effective problem solving to sustain needed change.

Visit [business.purdue.edu/executive/professional-development/change-management](http://business.purdue.edu/executive/professional-development/change-management) to learn more about Change Management faculty and curriculum, and to register.
EXECUTIVE PRESENCE (EP)

Enhance your presentation skills and learn how to communicate effectively across a variety of audiences.

Effective communication is a driver of success. Through hands-on practice and deep listening, Executive Presence will strengthen your credibility, improve your communication and presentation skills, and help you grow into a successful business leader.

By developing presentations, evaluating peers, and receiving real-time feedback, you’ll acquire the skills needed to communicate effectively with clients, colleagues, board members, shareholders, and more.

Visit [business.purdue.edu/executive/professional-development/executive-presence](http://business.purdue.edu/executive/professional-development/executive-presence) to learn more about Executive Presence faculty and curriculum, and to register.
Learn the additional skills that you need to be a more effective leader as your organization pursues its next giant leap.

Teamwork is universally regarded as a key driver of effectiveness and profitability. Learn to navigate your work environment and avoid interpersonal conflict, miscommunication and poor leadership.

Our Interpersonal Dynamics program will give you tools to help improve how teams function; bolster your career prospects by learning how to overcome team members’ differences and toxic behavior; and to influence your peers, direct reports and managers, no matter what role you play on your team.

Visit [business.purdue.edu/executive/professional-development/interpersonal-dynamics](http://business.purdue.edu/executive/professional-development/interpersonal-dynamics) to learn more about ID faculty and curriculum, and to register.
TECHNICAL MANAGEMENT INSTITUTE (TMI)

Become a more effective team manager and supervisor of people in technical roles.

TMI helps those managing or planning to manage a technical workforce understand cross-functional project management and the dynamics of leading technical employees.

The program will provide you with current perspectives on leadership and project management in the technical arena, including courses in strategy, leadership, program and project management, and more.

Visit business.purdue.edu/executive/professional-development/tmi to learn more about TMI faculty and curriculum, to read what past participants say about the program, and to register.

DURATION: 4 DAYS

Fee: $2,295. Includes instruction, materials, breakfast and lunch on all class days, and a campus parking pass.
Enroll in one of our non-degree programs presented here, and if within 24 months you also enroll in the Executive MBA, we will deduct the professional development program cost from the cost of the degree program.

**Discounts Available:** We offer special rates for Purdue alumni, faculty and staff; alumni of one of the 14 schools in the Big Ten Conference; and multiple attendees from the same company.

**FOR MORE INFORMATION**

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