

The **PURDUE** Executive

Keeping Business Professionals Connected

PURDUE
KRANNERT
SCHOOL OF MANAGEMENT

EXECUTIVE EDUCATION
PROGRAMS

From the Executive Director

Dear Friends,

I've just finished reading the breaking news this morning – the historic Brexit vote related to the U.K. deciding to leave the European Union. I find it interesting because it reflects a theme of what I have particularly experienced since our last newsletter – turmoil and uncertainty within the context of institutional stability. The fact that such a vote could take place (with 75% turnout) speaks to the value of stable institutions. And those and other institutions will allow the U.K. and the EU to navigate the separation process – a process that will have a significant amount of turmoil and uncertainty.

A few months ago I had the opportunity to travel to Bangalore – my first time to India. Here also, I experienced the benefits of predictable institutions in the world's largest democracy. Many of the systems that I interacted with (starting with air travel and customs) were quite predictable and the Indian client I worked with also had a reasonable ability to develop growth plans with reasonable certainty of the future. Of course, predicting demand was a very different process and that is where they experienced their uncertainty.

Earlier in the year, I travelled to Turkey, Belgium, and The Netherlands with our EMBA 2016 class for their capstone international residency (see pictures inside). Istanbul has become one of my favorite cities to go to and the resilience and friendliness of the people during these times of uncertainty is inspiring. In Belgium, among other places, we travelled to Bruges, which in its day was one of the wealthiest cities in northern Europe, but turmoil and uncertainty over the ages set the city on a downward spiral. More recently, the city has recovered and is a beautiful place to visit.

Particularly memorable was seeing construction of a two-mile underground beer pipeline funded through crowdsourcing. The historic and the modern coming together in ways unexpected in our global economy appears to be a common response to turmoil and uncertainty.

It is true not only in Bruges, but also at the Port of Rotterdam (which we also visited), and in businesses around the world. Wishing you well as you navigate your own path through the historic and modern challenges of the world we live in.

Sincerely,

Aldas Krivaiunas



Save and Share the Dates

Mark your calendar now and plan to join us for these upcoming alumni events. See krannert.purdue.edu/executive/emba/for-alumni and your email inbox for details.

September 12

EMBA Class of 2018 launch dinner at Purdue – executive education alumni welcome

October 18

Krannert Executive Education Programs will host a reception for all Purdue alumni in Shanghai, China, during the IMM 2016 residency.

March 19, 2017

IMM Class of 2018 launch dinner at Purdue – executive education alumni welcome

May 4, 2017

Guest speaker and networking reception at Krannert with current students, alumni and corporate partners

May 5, 2017

Annual Back to School day for all Krannert alumni

Please share our special programs for prospective students. These events are open to all who are considering an EMBA.

INFORMATIONAL WEBINARS

Learn about our degree programs and get all your questions answered during our live online webinars on July 20, August 16, September 8, October 19, November 16, and December 13.

ON-CAMPUS EMBA EXPERIENCE

Live the life of an executive MBA student for a day. Tour Krannert Center, attend a class, have lunch with current students, and get an overview of our programs. Upcoming dates include July 29, October 21, and November 4.

ON THE ROAD

Schedule a face-to-face meeting with a member of the executive education team or a phone or virtual call to discuss your career goals and how an EMBA from Purdue can help. Contact Aldas Krivaiunas at 765-496-1860 or akrivai@purdue.edu to set up a meeting.

For updates and details on all our events, visit us online at www.krannert.purdue.edu/executive.

JULY 2016

Observations on the Business-Lawyer Relationship

Judge James S. Kirsch

2 For more than four decades, I have studied, practiced, adjudicated and taught business law in more than 20 countries on five continents. My students have ranged from kindergarten students to Supreme Court Justices; from first-year law students to foreign Ministers of Justice.

For nearly three of those decades, I have taught the Legal Environment of Business and Transnational Business Law and Ethics classes to students in the Krannert Executive MBA programs. It is from this perspective that the leadership of those programs asked me to set out in this article some of the important lessons for business managers.

The relationship between lawyer and client has changed markedly since I first started practicing law in the early 1970's, particularly in the business context. Then, it was as if a business and its attorneys were married to each other. A company would send all of its legal business to its law firm, and, quite often, one of the firm's senior partners served both as a member of the company's board of directors and as the company's lawyer. Lawyers socialized with their clients, and there was a great overlap between a lawyer's clients and his friends.



Judge Kirsch, left, his wife Jan, and John Lewandowski, Associate Director, Krannert Executive Education Programs, are seen here at the EMBA Class of 2015 graduation celebration at Purdue.

The intervening decades have seen progressively greater sophistication on the part of business clients in relating to and supervising legal counsel. Driven in significant part by the dual concerns about the costs of legal representation on one hand and by the need to develop a specialized

understanding of the company's business interests on the part of its legal representatives on the other, a number of changes have occurred. More and more companies created general counsel positions and, then, corporate law departments. The role of the general counsel evolved from that of an in-house business lawyer to a member of the executive team with significant corporate responsibilities and influence. Corporate law departments

grew in size and became more specialized, and their influence and importance often outpaced that of the independent law firms which represented them. Internal law departments allowed companies to develop specialized legal skills keyed to the needs of their particular business. By bringing such work inside, companies developed an expertise on one hand and cost-savings on the other.



As this occurred, corporate counsel also developed a greater sophistication in the selection and management of outside counsel. Driven by concerns over efficiency, costs, and effectiveness, the selection of outside counsel became more segmented and discerning.

As a result of such concerns, a number of policy measures were put in place: metrics were developed to measure law firm performance; aspects of a company's legal business were put out for bid; and greater controls were placed on the firms getting the work. It was no longer commonplace for all of a company's outside legal work to be sent to a single law firm. In engagement letters, corporate clients set forth their policies regarding outside representation and the procedures they expected to be followed in assigning lawyers to a case, using paralegals, taking depositions, and so forth.

The internal corporate law department changes drove corresponding changes in the law firms which represented the company. For the first time, law firms which had represented a business entity for generations now had to compete with other firms for the company's business. The first step in such competition was to determine for which segments of the company's business they were competing.

At one end of the spectrum was the company's routine, high volume, low-risk, day-to-day legal work. This work involves minimal complexity, and the law firms were compensated accordingly.

At the other end were the cases that presented both significant legal complexity and significant risk to the company. The firms that compete for this segment of the business were those possessing a specialized expertise -- lawyers recognized as the best at what they do. They, too, were compensated accordingly.

Today, business managers make hiring decisions on either a case-by-case basis or a case-type by case-type basis. For the routine work, cost-control is paramount. Where the exposure is significant, however, the driving concern is not the cost of the representation; rather, it is the future of the company.

About James S. Kirsch



James S. Kirsch has held an appointment as Visiting Professor of Law and Management at the Krannert Graduate School of Management at Purdue University since 1990 and currently holds concurrent faculty appointments

at two IMM partner schools, Tilburg University in The Netherlands and Central European University in Budapest, Hungary.

Judge Kirsch was appointed to the Court of Appeals of Indiana in March 1994. He served as Chief Judge from March 2004 to February 2007. A native of Indianapolis, Judge Kirsch is a graduate of the Indiana University School of Law at Indianapolis (J.D., cum laude, 1974) and Butler University (B.A. with honors, 1968). He served as Judge of the Marion Superior Court from 1988 to 1994 and as presiding judge of the court in 1992. From 1974 to 1988, he practiced law with the firm of Kroger, Gardis & Regas in Indianapolis in the areas of commercial and business litigation and served as managing partner of the firm.

Judge Kirsch is a past-president of the Indianapolis Bar Association and of the Indianapolis Bar Foundation and a former member of the Board of Visitors of the Indiana University School of Law-Indianapolis. He is a past-president of the United Way/Community Service Council Board of Directors and a current or former member of the Board of Directors of the United Way of Central Indiana, the Board of Associates of Rose Hulman Institute of Technology, and of the Boards of Directors of the Goodwill Industries Foundation of Central Indiana, Community Centers of Indianapolis, the Indianapolis Urban League, the Legal Aid Society of Indianapolis, the Stanley K. Lacy Leadership Association and the Benjamin Harrison Presidential Site. He is a Fellow of the Indiana State Bar Foundation and of the Indianapolis Bar Foundation. He is a frequent speaker and lecturer and has served on the faculty of more than 300 continuing legal education programs. He has been named a Sagamore of the Wabash by four different governors. In 2009, the Indianapolis Bar Association awarded Judge Kirsch the Hon. Paul H. Buchanan, Jr. Award of Excellence.

EXECUTIVE EDUCATION NEWS



Cathy Garrison at the retirement reception hosted by Krannert in Weiler Lounge in late April.



Jo Ann Whitford with her cake at the retirement reception hosted by Krannert on April 29.



Nancy Smigiel, left, is Krannert Executive Education Programs' new Associate Director of Admissions. Jennifer Applebee has joined the team as Programs and Marketing Manager.

In April 2016 we celebrated the decades-long careers of Cathy Garrison and Jo Ann Whitford as the two retired from Purdue. As Senior Program Manager, Cathy was instrumental in the success of our programs, particularly our Executive MBA, Applied Management Principles, and Veterinary Practice Management Program. She was a Purdue employee for 28 years.

Jo Ann was with Purdue for 22 years. As Associate Director of Admissions, Jo Ann had close relationships with our Executive MBA students before, during and after their programs.

Bill Lewellen, Herman C. Krannert Distinguished Professor of Management, Emeritus, and the former director of Krannert Executive Education Programs, hosted a party for Cathy and Jo Ann, and Krannert organized a cake-and-punch retirement reception for the two in Weiler Lounge.

Donna Steele is our new Senior Program Manager, and is responsible for the EMBA program, the Applied Management Principles certificate program, and is the point of contact for career management guidance for EMBA students.

Jennifer Applebee is our new Programs and Marketing manager, taking on the role that Donna held. She will lead the Technical Management Institute, other special programs, and support our marketing initiatives. Prior to joining our staff in February 2016, Jennifer worked as a Faculty Assistant in Krannert.

Nancy Smigiel joined the team as Associate Director of Admissions, the role formerly held by Jo Ann, in March 2016. Previously, Nancy worked as the Operations Manager in Purdue Polytechnic Institute's Center for Professional Studies.

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Alumni Resources

Watch John Annakin's presentation on the **Business of IOT**, given in Krannert Auditorium during our annual May networking event. John is a Krannert alumnus and the CRO of CloudOne Corporation, a Fishers, Ind.-based IT company that manages its clients' Internet of Things solutions. **Find a link to John's talk** on our News & Events page at krannert.purdue.edu/executive/emba/news-and-events.

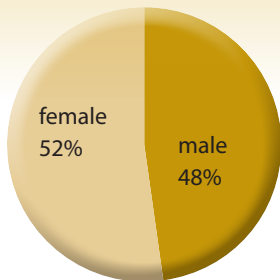
Our free, online **Continuing Education Webinar Series** continues August 3, 2016, from 1-2 p.m. Eastern with "Prosperity, Sustainability, and the Measurement of Wealth" presented by Krannert Associate Professor of Economics Kevin Mumford. Learn how to use national wealth accounting to better analyze and forecast the overall economic environment.

Join the webinar via a link on our alumni page, krannert.purdue.edu/executive/emba/for-alumni. An archived recording will be posted there soon after the webinar.

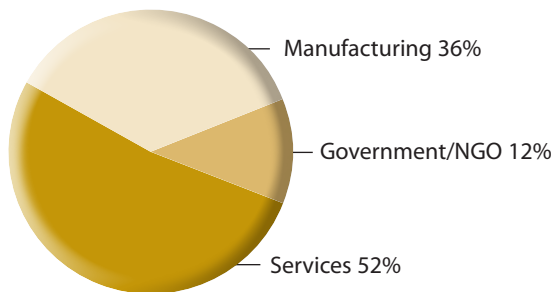


IMM Global Executive MBA Class of 2017

Number of Students - 25



Industries Represented



Average Work Experience (years) 13

States Represented

California
 Illinois
 Indiana
 Kansas
 Minnesota
 Missouri
 Texas
 Utah
 Virginia

Countries Represented

Canada
 China
 Colombia
 Hungary
 Netherlands
 Oman
 United States

Organizations Represented

Avianca S.A.	Monsanto
Boeing	Nielsen Inc.
Capital One	PALLAS Reactor
Caterpillar	Plex Systems
Cummins	Pyramid Technologies
Curtiss-Wright	ThyssenKrupp Elevator
Donaldson Company	TV2 - TV2 Media
Falcon Trading Company	U.S. Army
Gits Food Products	Univar
Just Falafel Restaurants	University of Notre Dame
L-3 Communications	Van Gogh Museum
Lekkerland Nederland BV	Willow Glen Fruitopia

Job Titles

Account Manager	Mgr, Obsolescence Programs
AOG Desk Manager	Owner/Operator
Co-Owner & Operational Mgr.	Principal/Owner
Crop Physiology Specialist	Principle Field Engineer
Delivery Consultant	Program Manager
Deputy CEO	Program Manager - US Diversity
Digital Product Manager	Program Mgr. Marketing & Sales
Director of Analysis	Regional Planning Manager
Director of Core Services	Senior HR Manager
Director of Operations	Sr. Application Developer
Financial Controller	Sr. Defense Counsel
Manager	Trade Compliance Operations Manager
Market Intelligence Analyst	

EMBA 2016

Members of the EMBA Class of 2016 are seen here with Executive Director Dr. Aldas Kriauciunas, second from right, in front of the Blue Mosque in Istanbul, Turkey, during the cohort's international residency.



EMBA 2016 graduated May 13 with a ceremony at Purdue's Armory and a Purdue EMBA Programs' celebratory dinner and awards ceremony at the Union. Matthew Schumann and Craig Jones were named Honor Scholars (top 5% of the class) and Alexander Alford was Student Responder.

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IMM 2016



The cohort's June residency at Purdue offered a tour of campus on the Boilermaker Special.



IMM 2016's residency at Central European University in Hungary included a crash course in the culinary arts.

EMBA 2017

EMBA 2017 attended Purdue vs. Northwestern at Mackey during their second residency.



A tradition continues: EMBA 2017's Sandra Aldana Abad and Daniel Ceballos get in a match of foosball between classes in Krannert Center's student lounge.



The cohort threw a baby shower in Weiler Lounge for two expectant EMBA 2017 moms.

IMM 2017



In March we welcomed our newest cohort, the IMM Class of 2017, to campus for launch week. The cohort is 52% female, an unprecedented achievement in Purdue's EMBA programs and in many EMBA programs worldwide. (Find a profile of the group on Page 5.) Seen here are four members of the cohort in The Netherlands during their first residency, at TIAS. Clockwise from left: Tonya Sisco, Matt Noe, Samina Patel-Sharp, and Rafael Vargas.

Best and **Brightest**



A Purdue EMBA Programs alumnus again appears on Poets & Quants' Best & Brightest EMBA's, an honor conferred to those exceptional students based on their academic, extracurricular, professional, and personal achievements. IMM Class of 2015's **Jennifer Harms** – who also holds a BS in Electrical Engineering from Purdue – is the epitome of best and brightest. She graduated in December 2015 with MBAs from Purdue and Tilburg University and earned both the TIAS Best Student Award and the Krannert Scholar Award, having the highest GPA in her cohort.

A Systems Integration Laboratory manager at Northrop Grumman Corporation in Torrance, California, Jennifer leads a team of high-potential engineers designing critical, highly advanced company products.

"She was respected by her cohort members who knew that if they were in a group with Jennifer they would be pushed to produce 'A' quality work. And they knew that she would join them in the celebration when the work was done," says Dr. David Schoorman, Associate Dean of Executive Education and Global Programs.

Here is Jennifer's award-winning profile, published June 13, 2016, by Poets & Quants. Find the full "Best & Brightest EMBA's" feature online at poetsandquantsforexecs.com.

Which academic or extracurricular achievement are you most proud of during business school? I was in an MBA class with some very intelligent and hard-working classmates from an incredible variety of backgrounds. To learn that I was at the top of my class and received the Krannert Scholar Award and TIAS Best Student Award for IMM 2015 was truly an honor.

What achievement are you most proud of in your professional career?

I recently led an engineering team focused on designing components directly tied to the win strategy of a sector "must-win" business capture program. It is extremely rewarding to have a chance to directly impact the company's future business, and equally rewarding is the opportunity to be the leader of an extremely motivated and high-performing team focused on a common goal.

Favorite MBA Courses? Business Strategy, Geopolitical Perspectives, and Macroeconomics. I have always enjoyed the "big picture," and each of these courses provided me with key tools to analyze corporate strategy within the context of global societies and the economy.

Why did you choose this executive MBA program? I chose Purdue's IMM Global EMBA program for a number of reasons. Most importantly, the international component of the program was extremely attractive to me. Of the programs I looked at, Purdue's program was the most diverse and international. Purdue's IMM program attracts students and professors from a wide variety of

different cultures and perspectives, and it is made up of five separate in-country residencies where we were immersed in different cultures and their business environments first-hand. As businesses become more and more global, understanding these different aspects of doing business is going to be key to a company's success. Secondly, the flexibility that came with being able to participate in the program while living anywhere was very appealing.

What did you enjoy most about business school? I cannot emphasize enough how much I enjoyed the international component of Purdue's IMM program. While I might not always agree with all of the views of my fellow classmates, the perspectives put forth by such a diverse group of people were enlightening in a way that one could never get simply by being taught on a single campus with a group of professors and fellow students with similar backgrounds. The international travel was both enjoyable and a series of lessons in itself. Everything from going out for dinner to purchasing a taxi ride to negotiating with a street vendor was, at the end of the day, a lesson in international business and culture.

What was the most surprising thing about business school? For me, the most surprising thing about my MBA program was the closeness and friendships that were developed among people from such a wide variety of backgrounds and cultures from all over the world. While I had expected some camaraderie to develop, I can now say that I count a number of my classmates as friends, and those of us in my local area — alumni and professors — have already had a post-graduation reunion.

What was the hardest part of business school? The hardest part of business school was finding the time for work, school, and personal life. Each of these areas suffers a little, at different times. The demands and timing of each do not always cooperate well, and you have to make trade-offs, but it is worth it in the end.

What is your best advice for juggling work, family, and education? There is no such thing as balance, so if you can convince yourself to give up seeking this early on, you will be happier. I have heard this elusive “balance” described as more of a teeter-totter. Some days you will have to give more to work, other days, you will have to focus on school or family. Choose the really important moments in your personal life, and try to work those in, because you will find yourself sacrificing the smaller, less-important moments. It is also very important to surround yourself with positive people, so that you have someone to fall back on when things get difficult. You’re swimming a marathon, so take with you only what will help you to achieve your goals; you can’t afford to surround yourself with negative people and carry their weight — you’ll sink.

What’s your best advice to an applicant to your executive MBA program? Carefully consider whether a program is a right fit for you before embarking on it. Choosing the right program for you will largely dictate whether or not you are successful. Purdue’s IMM program was definitely the right fit for me, which was a big part of why I was willing to put so much into it. What you get out will be directly proportional to the effort you put in.



Jennifer Harms and Dr. David Schoorman at the IMM Class of 2015 graduation dinner. “There are those that you miss having in the program after they leave and I count Jennifer among them,” Dr. Schoorman says.

“I knew I wanted to go to business school when ...” I realized that an MBA would become my stepping stone to an entirely new world of opportunities. The things you learn in business school are equally applicable, whether you are working for a large multinational corporation, or beginning your own business as an entrepreneur.

“If I hadn’t gone to business school, I would be ...” In a good job, making less money. Yet I would always have wondered, “What if...?” I would not have seen the things I’ve seen, or learned the things I’ve learned, or met the people I have; yet I would not know any of this. I wouldn’t have

known what I was missing. In short, the world would have seemed like a far less interesting place.

What are your long-term professional goals? In my career, it is important for me to be able to have an impact on both business growth and the world around me. For this reason, I see myself likely engaging in business strategy or program execution, possibly with a focus on international growth.

Who would you most want to thank for your success? I would like to thank my father, who taught me about investing and gave me an interest in business and economics from an early age, and my mother, who has always been a listening ear and my sounding board. I also want to thank both of my parents for my interest in science, for believing in me, and for giving me a moral compass that does not waiver. Finally, I would like to thank my team of coworkers — our company’s success is because of you.

Fun fact about yourself: My favorite founding father is Thomas Jefferson, because he was a true Renaissance man. I believe it is not enough to live a single-faceted life. Life is about business, science, philosophy, music, and the arts, and much, much more.

Favorite book: Recent favorite: “Extreme Ownership: How Navy Seals Lead and Win” — a must-read for anyone in leadership!

Favorite movie: “The Scarlet Pimpernel”

Favorite musical performer: Beethoven

Favorite television show: “The X-Files”

Favorite vacation spot: Italy

Hobbies? Hiking, gardening, photography, traveling, and life-long learning.

Alumni Notes

(Arranged by graduating year)

EMS 1990



Richard Roski will speak at Krannert on October 7, 2016, as part of the Krannert Executive Forum. Richard is Chief of Neurosurgery at Cleveland Clinic Florida in Weston, Fla. Krannert's Executive Forum is a management course

that features top-level executives and community leaders sharing their expertise and experiences with students. Richard was a Big Ten runner who earned his undergraduate engineering degree at Purdue during the heyday of the U.S. space program – he met Purdue astronauts Neil Armstrong and Eugene Cernan. Richard earned his MD at Case Western and, a dozen years later, after establishing his practice in Iowa, returned to Purdue to study alongside corporate business professionals at Krannert.

Michael Taylor, in his recent update, said he and his wife Maureen had just returned from the Aspen Food & Wine Event as well as a great trip to Portofino and the Amalfi Coast of Italy. Michael has been with SCL Health for 18 months. "I continue to thrive in the healthcare ministry at SCL Health, a health system with sites in Kansas, Montana and Colorado," he said.

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EMS 1991



John Krenicki Jr. and his wife, Donna, have given a multi-million-dollar gift to the Purdue Institute for Integrative Neuroscience. The gift will endow the

John and Donna Krenicki Directorship, a position that will lead the newly established institute, which pursues research to alleviate suffering associated with trauma, disease or disorders of the brain and nervous system. The institute pursues research in four main focus areas: innovative technologies in brain and behavior; aging and neurodegeneration; neurotrauma and neuropathology; and development, genetics and neuropharmacology.

John is a senior operating partner with the private equity investment firm Clayton, Dubilier & Rice and serves as chairman of Wilsonart International, CHC Group Ltd. and former chairman and director of ServiceMaster Global Holdings. He also is the lead director of Brand Energy & Infrastructure Services Inc. Prior to joining CD&R in 2013, John was a GE vice chairman and president and CEO of GE Energy. In 2014 the Krenickis established the John and Donna Krenicki Chair in Operations Management at Krannert.

EMS 1992

Mary Turney, Program Coordinator for Casting for Recovery in Wyoming, shares a Casper TV news story about Casting for Recovery, a non-profit that hosts two-and-a-half day fly fishing retreats for women living with breast cancer, at no cost to them. Stage 4 breast cancer survivor Debi Marsh told KCWY about her Casting for Recovery retreat and its healing effects. See castingforrecovery.org for more about the organization, and check out the group's Facebook page for many inspirational stories.

EMS 1995



Larry Sanderson was recently appointed Vice President for Development, Institutional Effectiveness, and Accreditation at New Mexico Junior College in Hobbs, New Mexico. Larry said, "My Purdue graduate degree marked the beginning of a major career shift for me from private industry into higher education. By 2005, what started as a part time avocation for me turned into my full time profession." Prior to his current work, Larry, who also earned his Ed.D., was president of a national aviation association for 19 years.

EMS 1996



Randall Brant has returned to ACI Last Mile Network as Senior Vice President for Magazine/Catalog distribution. ACI Last Mile Network, headquartered in Long Beach, Calif., has the fastest-growing delivery network and provides home delivery services to its e-commerce and publishing customers

Before rejoining ACI, Randall was Senior Vice President of Sales and Marketing for Civitas Media, publisher of more than 100 daily and non-daily newspapers, plus websites and niche publications, in 12 states. During his nearly 30-year career, Brant has worked in print, digital and niche publishing for media companies that included Hearst, Gannett, MediaNews Group and Belo.

EMS 1999

Qun Lu is a Senior HR Manager at Evonik Degussa, a specialty chemical company based in Shanghai. Her work takes her to the UK and Germany. "I am in the position close to 10 years, but always can find challenges and inspiration for my work, while working with different business executives and diverse line managers and employees. I have to admit that I

have reached my professional dream," Qun said. She sends her best regards to Purdue faculty and fellow classmates. "I miss Purdue and miss you all."

EMS 2001

Josette Russell has published "Banking on Kanban: Mastering Kanban to Boost Cash Flow, Minimize Inventory, and Maximize Delivery Performance." With 25+ years of operations management and consulting experience, Josette has seen numerous companies struggle to reduce inventory while still protecting customer delivery, so she wrote this guide to explain the math behind the powerful Lean tool called kanban. Her book explains how to design and deploy a robust kanban system for even the most complex scenarios, including all the necessary formulas plus insightful chapter-end tutorials to demonstrate how to use the tool in the real world. For more information, visit www.kanban-calculator.com.



Ricardo Palma is seeing to it that Purdue University students are contributing to a Peruvian business and having a good time doing so. Ricardo owns information technology and services company Synopsis, headquartered in Lima, and currently has six Purdue students as interns, including a Krannert undergraduate accounting major.

EMB 2003

Rebecca Frechette moved to San Diego, Calif., in 2015 and joined Petco as SVP Merchandising, where she oversees all Merchandising, Product Design and Development, Global Sourcing, Branding and Packaging for the company. "I love the new job and living in southern California!" Rebecca said.

EMB 2004



Joseph Trigona announces his new position as Director, Business Development & Sales Effectiveness at American Express, and his new daughter, Charlotte Anne Trigona, born May 16, 2016.

IMM 2004

Ashwin Kutty, President & CEO of WeUsThem Inc, has been named one of Atlantic Canada's Top 50 CEOs. The Atlantic Business Magazine's Top 50 CEO Awards are judged according to the corporate, community and industry involvement of the CEO, along with their company's growth in recent years and their response to various managerial challenges. WeUsThem has already had a brilliant start to 2016 with significant growth across services, while creatively delivering executions that are being recognized internationally. WeUsThem is an end-to-end agency that develops creative executions and strategies across the web, TV, radio, mobile, desktop, print and other media.

EMB 2006



James Kerby is a Project Manager at Argonne National Laboratory, one of the U.S. Department of Energy's national laboratories for science and engineering research, and sends a photo of his family, including Tom (middle) a junior at Northwestern; Steve (left), a freshman at Case Western Reserve; and Charlie (right) a junior in high school.

IMM 2012



Dennis Gulbin shares news of reaching two major goals: to live on the U.S. west coast, and to work in a field that makes a positive impact. After living in Baltimore all his life, Dennis and his wife

are now settled in Hillsboro, Oregon, where Dennis has taken the role of Product Manager – Inverters at SolarWorld, the largest solar manufacturer in the United States and Europe.

"I am using the knowledge that I obtained from the Global MBA program on a daily basis. I am working at the U.S. headquarters of a German company that sells products all over the world. I have been tasked with the responsibility of being the 'CEO' of Solar Inverters for the company and I make critical decisions that have a direct impact on the company," Dennis said.

IMM 2013

Klaus Plenge is Key Account Director and Sales Office Manager of Tetra Pak Peru, which is working to support and strengthen the country's school feeding program, which currently reaches some 3.5 million children. Tetra Pak is a food processing and packaging solutions company that works to provide safe food.

Known as Qali Warma, the school feeding program in Peru delivers milk and other nutritious products to millions of children aged three to five across eight regions in Peru, including coastal areas, mountainous regions and the capital city, Lima, home to more than 30% of the population. The program also has a strong educational element, teaching children about the importance of healthy eating, personal hygiene, recycling and protecting the environment.

"The most important contribution we can make is providing safe, high quality processing and packaging solutions to our customers," Klaus said. "In these kinds of programs it is important to work as a team with our customers and invite them to participate and offer a very good product for the children."

EMBA 2014



After serving as a Pilot in the U.S. Navy for 10 years, **Frank Sgroi** has left his position as Deputy Director of Operations onboard the USS ABRAHAM LINCOLN for a civilian career as a Test Engineer for Boeing Defense, Space & Security in St. Louis, MO. As a Test Engineer, he will specifically be working on aircraft simulators and other training systems for the U.S. and multiple nations' military.

IMM 2015



Bob Erwin's son Robert will be a freshman in Purdue's College of Engineering this fall, making him a third-generation Boilermaker. In addition to his EMBA, Bob earned his undergraduate degree at Purdue, and his father was a Purdue electrical engineer, Class of 1948.

"Over spring break, we went to Brazil to show my son where he was born," Bob said. "We stopped in Rio, Angra do Reis and Sao Paulo. Nice to be back there without the school work."

EMBA 2015

Brad Mandala has landed a new job as Director of Flight Operations for Airware. "Big jump, neat startup," Brad said.

EMBA 2016



Alexander Alford was recently hired as the President of Stahl Specialty Company in Kingsville, MO. The President's position has complete bottom-line responsibility for the business. It requires Alexander to oversee every aspect of the business from strategic planning to daily execution.

Alexander said the knowledge he acquired from the Purdue EMBA program made him an ideal candidate to completely fulfill the requirement of the role.

Stahl Specialty Company one of the largest and busiest permanent mold aluminum foundries in the U.S., annually manufacturing more than 35 million pounds of aluminum castings as a leading supplier to industries that include automotive, heavy truck, marine, construction, energy and agriculture.

Micha Harzenetter has moved back to



Germany with his family after more than three years in the U.S. "We had a great time here in northern Indiana and enjoyed the American way of living," he said. Micha was promoted to VP of Business

Development at Alois Kober GmbH, which is part of DexKo Global, Inc., a global leader in the trailer axle and chassis supply industry. "My focus will be in the area of M&A in our European, African, and Australian business, and I am pretty sure that I will be able to apply a lot of the skills learned during the EMBA program at Krannert."

Benjamin Mark announces the birth of his



second child, a daughter, Aviva Isabelle Mark, on May 8, 2016. "I might be the first Krannert EMBA'er to have two children during the program — our first, Eli, was born in January last year," Ben said.

Baljit Oberoi and his wife, Chirjeev, attended



the 2016 Indy 500 parade and met Indiana Governor Mike Pence and First Lady Karen Pence.

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- The KEEP team - Update your contact info with us by emailing krannertexec@purdue.edu.

2016-17

Executive Education Programs and Events

JULY	20	EMBA Informational Webinar
	24-30	EMBA 2017-4 residency, Purdue
	29	On-Campus EMBA Experience
AUGUST	3	Continuing Education Webinar
	16	EMBA Informational Webinar
	18-19	Service Academy Career Conference, San Diego, CA
SEPTEMBER	8	EMBA Informational Webinar
	12-16	EMBA 2018 program launch, Purdue
	29-Oct 2	Veterinary Practice Management Program 27.1
OCTOBER	2-15	IMM 2017-2 residency, Rio de Janeiro, Brazil & Santiago, Chile
	6-9	Veterinary Practice Management Program 26.3
	11-14	Technical Management Institute certificate program
	16-29	IMM 2016-5 residency, China
	17-22	EMBA 2017-5 residency, Purdue
	18	Purdue alumni reception, Shanghai, China
	19	EMBA Informational Webinar
	21	On-Campus EMBA Experience
	31-Nov 12	EMBA 2018-1 residency, Purdue
NOVEMBER	4	On-Campus EMBA Experience
	16	EMBA Informational Webinar
	17-18	SACC, San Antonio, TX
DECEMBER	13	EMBA Informational Webinar
	17-18	IMM 2016 Commencement, Purdue 2017
JANUARY	10	EMBA Informational Webinar
	19-22	Veterinary Practice Management Program 27.2
	29-Feb 10	EMBA 2017-6 international residency, Brazil & Chile
FEBRUARY	6-18	IMM 2017-3 residency, Budapest, Hungary & Istanbul, Turkey
	13-25	EMBA 2018-2 residency, Purdue
	17	On-Campus EMBA Experience
	21	EMBA Informational Webinar
MARCH	2-5	Veterinary Practice Management Program 26.4
	16	EMBA Informational Webinar
	19-23	IMM 2018 Launch, Purdue
APRIL	12	EMBA Informational Webinar
MAY	1-6	EMBA 2018-3 residency, Purdue
	4	Guest speaker & networking reception
	5	Back to School day for Krannert alumni
	5	On-Campus EMBA Experience
	10	EMBA Informational Webinar
	12	EMBA 2017 commencement
	15-26	Applied Management Principles certificate program
JUNE	5-17	IMM 2018-1 residency, TIAS, The Netherlands
	12-24	IMM 2017-4 residency, Purdue
	16	On-Campus EMBA Experience
	20	EMBA Informational Webinar

CALENDAR

Did You Know?

After considering a variety of items to buy for their class gift, the EMBA Class of 2016 adopted a "pay it forward" approach. They initiated the Executive MBA Scholarship Fund and provided the initial capital for its creation. The goal is to receive enough donations to make this an endowed fund. The class invites other alumni to contribute and support future generations. Donations can be made online at <http://bit.ly/29fwiVU>. In the "Special Instructions" box, please note that the donation is for the Executive MBA Scholarship Fund. Thank you to the EMBA Class of 2016 for your generosity.

The Purdue Executive is a newsletter for the alumni and friends of the Krannert Executive Education Programs at Purdue University. We welcome your comments, opinions, and questions. Please contact us at:

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