

CORNERSTONE for BUSINESS

CONFERENCE

Spirit of 1776: Advancing Opportunity,
Innovation, and Free Markets

SEPTEMBER
29-30, 2026

WEST LAFAYETTE, INDIANA

CONFERENCE SPONSORSHIP OPPORTUNITIES

	Founder \$20,000	Ambassador \$15,000	Pioneer \$10,000	Explorer \$7,500
VIP Coffee Chat - Enjoy a 30-minute coffee chat with leaders from Daniels School of Business and Purdue University. (Dependent upon leadership availability.)	✓	✓	—	—
Executive Summit Invitations - This invite-only summit provides an exclusive forum for executives to move past the headlines and discuss the practical realities shaping corporate strategy. Conference passes are included.	4	3	2	1
Reception and Dinner Tickets - Be part of the evening's most significant peer-to-peer discussions and networking.	4	3	2	1
Branding Co-Placement - Amplify your brand with logo placement on conference event signage.	✓	✓		
Social Media Feature - Amplify your brand through a dedicated, custom-crafted social media post highlighting your support of the Cornerstone for Business mission.	✓	✓	✓	✓
Sponsorship Acknowledgment - All Sponsorships include acknowledgments on the conference website and in the program.	✓	✓	✓	✓
Signature Select Choice - Sponsorships are also available as flexible, à la carte sponsorships. Customize your support! <i>See next page for Signature Select options.</i>	Choose 5 Signature Select	Choose 4 Signature Select	Choose 3 Signature Select	Choose 2 Signature Select

business.purdue.edu/events/cornerstone

SIGNATURE SELECT OPPORTUNITIES

Thought Leadership	Brand Visibility	Networking & Engagement
Plenary Session Sponsorship Secure premier conference-wide brand recognition by sponsoring a featured plenary session with sponsorship acknowledgments at the beginning and end of a plenary session.	Co-Branding Welcome Bags Gain high-visibility brand alignment through co-branding on the official conference bag provided to every attendee.	VIP Coffee Chat Enjoy a 30-minute coffee chat with leaders from Daniels School of Business and Purdue University. (Dependent upon leadership availability.)
Table Talk Topic Sponsorship Sponsor a Table Talk and lead a curated discussion group during this interactive breakout session. Position your organization as a subject-matter expert on key industry issues and career guidance for students.	Sponsor Student Conference Passes Enable attendance for 5 promising students while showcasing your commitment to future talent.	Undergraduate Honors Research Symposium Sponsorship Champion academic innovation by sponsoring a showcase of student research, directly linking your brand to the next generation of discovery.
Session Sponsorship Submit topic of discussion or question for one of the conference thought leadership panel sessions. Sponsorship acknowledgment at the beginning and end of session.	Refreshment Station Provide a branded refreshment spot in the North Ballroom on September 30 for attendees between sessions, establishing your firm as a source of energy and hospitality.	Reception Sponsorship Sponsor opening welcome reception, setting the tone for the event and maximizing brand visibility during a key networking window.
Student Case Competition Sponsorship Engage directly with top students by serving as a competition judge and provide feedback to emerging business leaders.	Breakout Session Sponsorship Sponsor one of the interactive breakout sessions with discussions led by industry professionals and academic experts. Company provided slide to be posted at beginning and end of session.	Breakfast Sponsorship Facilitate the morning's networking by co-sponsoring one opening meal, positioning your brand to start the day's conversation and energy.
Student Panel Sponsorship Sponsor a panel session with the next generation of leaders and submit a topic of discussion or questions. Sponsorship acknowledgment at the beginning and end of session.	Hospitality Room Naming Sponsorship Sponsor a dedicated, branded hub for ongoing networking and high-level interaction throughout Day 1 or Day 2 of the conference.	Lunch Sponsorship Co-sponsor one midday networking meal for conference attendees to cultivate community and essential interaction between peers and industry experts.

Sponsor Packages and Signature Select options are not exclusive unless otherwise noted.

All sponsorships include acknowledgments in the conference website and program.

Select and customize your sponsorship today.

For information or to select your sponsorship, contact:

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