Cindy Farrer Purdue MEP, Quality and Supply Chain





Blueprint for the Future: Accelerating Digital Solutions in Manufacturing and Supply Chain

Cindy Farrar - February 2024





Introduction – Cindy Farrer

Purdue MEP - Quality and Supply Chain

- Experience:
 - 35 years of global manufacturing, supply chain and quality leadership, across Automotive, Electronics and Security Solutions industries, companies including General Motors, Delphi Automotive Systems, Ingersoll Rand and Allegion.

• Education / Certifications:

- BS and MS Industrial Engineering Purdue
- ISO9001:2015 Lead Auditor, IATF 16949 Lead Auditor
- Board of Directors National Association Manufacturing (2023)
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About Purdue MEP

- Who we are: Purdue Manufacturing Extension Partnership (MEP)
 - Division of Purdue Technical Assistance Program.
 - Our staff consists of experts from a wide variety of business and manufacturing sectors.

What we do:

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- We work exclusively with Indiana businesses, **primarily manufacturers**, to maximize performance through **streamlined processes**, **increased profitability**, **and increased competitiveness**.
- We offer public workshops, on-site training, and consulting services.
- Through these services Purdue MEP clients report **new sales**, **product and market growth**, **cost reductions**, **and job growth**.



- Global Labor Constraints
- Supply Chain Complexities
- Increasing Consumer Expectations
- Rise in Industry 4.0 Technologies
- Competitive Landscapes
- Sustainable and Responsible Manufacturing



Manufacturing



Technology Advancements Accelerating Transformation



Technology developments in over the next decade will enable advances in human-machine interaction, automation and robotics, and autonomous operation



Computing power – increasing processing capability



Software – next gen applications, increasingly AI driven



Communications – 5G networks, greater capability



Source: MLC White Paper, The Next Phase of Digital Evolution



Tangible Benefits of Digital Transformation



Efficiency and waste reduction



Improved quality, consistency and predictability



Resiliency, proactive risk management



Sustainability



Improved customer service



Employee Experience



Flexibility, faster, better decisions



Transformation in manufacturing and supply chain encompasses a wide range of processes and technologies that can drive efficiency, increase visibility and enable new business models

Manufacturing 4.0

- Connected equipment and systems
 - Real time monitoring/ feedback
 - Advanced sensors
 - Predictive maintenance
- Robotics and automation
- Autonomous vehicles/mobile robots
- Digital performance boards
- Digital, mobile platforms for front line
- Personalization
- Sustainability
- RFID tracking
- Wearable tech
- Voice recognition
- Additive manufacturing
- Augmented reality, virtual reality
- Digital lab system



Supply Chain 4.0

- Customer centric production
 - Demand sensing
 - Customer portal real time
- No-touch order processing
- End-to-end visibility suppliers to customers, multi-tiered
- Predictive analytics/forecasting
- Inventory management
- Logistics route optimization
- Smart contracts, spend analytics
- Product traceability, authenticity
- Regulatory compliance tracking
- AGVs, autonomous vehicles
- Digital supplier portal

Advanced analytics, digital twins, machine learning and Al cloud and edge computing, cybersecurity

Digital transformation is a journey, not a destination. Each step you take should be a part of a strategy that seeks to create more value, and a better experience for your customers.





TRANSFORMATION BEST PRACTICES

Top leadership prioritization	 Role of top leadership in setting strategy
Vision and strategy	 Align with business priorities Establish clear goals and budget for digital deployment
Think big, find quick wins, scale	 Start small, but start Lighthouse plants or pilots
Build digital ready culture and organization	 Be deliberate in talent and upskilling Organizational design to drive innovation
Collaborate internally and externally	 Robust IT / data infrastructure Customers, suppliers, tech partners



Industry 4.0 Maturity Assessment Tools Can Provide Valuable Insights

Why Use a Maturity Assessment?

- Provide a structured model to assess the maturity level
- Benchmark performance vs industry standards and best practices
- Align on common language
- Understand current state
- Guide focus for transformation journey, considering business objectives and most relevant / highest return
- Accelerate tangible business results

Industry 4.0 Maturity Models *

- SIRI All Mfg
- Acatech All Mfg
- RAMI All Mfg
- DPMM Biopharm
- IRAM Semiconductor
- DTMA Small and Med Mfg
 - From MLC webinar on maturity models. List is not exhaustive.

Deploying Industry 4.0 is not about chasing the next big thing, but about ensuring it's the right thing for our business goals.



Supply chain/procurement digital solution

- Business Need: Improved global supply chain visibility, performance and risk management
- What
 - Digital supplier/spend management tool
 - Global, interfaced to ERPs
 - Spend analytics, RFP process
 - Digital contracts, Automatic workflow
 - KPIs and supplier scorecard data
 - Supplier portal
- What Worked
 - Business case included in annual plan
 - Focused Supply Chain Digital team
 - 3rd party solution / partner
- Benefits
 - Global spend visibility and leverage
 - Risk management, speed
 - Resource efficiency





Agile/collaborative manufacturing

Business Need: Safety/Ergonomics, Labor Supplement, Capacity, Quality

- What
 - Collaborative robotics (cobots) deployment
 - Autonomous Vehicles
 - Point Automation Solutions
- What Worked
 - Trialing in lighthouse plants, experimentation
 - Common equipment platform, playbook to speed scaling
 - Deployment targets linked to annual capital plan
 - Low hanging fruit automating repetitive tasks
 - COE supporting local teams
- Benefits
 - Capacity / Efficiency / ROI
 - Reduced ergo risk
 - Employees can focus on more critical tasks









Talent Upskilling for Industry 4.0

> Business Need: Preparing for future; Digital transformation pace hinges on employee upskilling / reskilling

Create Center(s) of Expertise

- Grow Digital skillset through both new hires and upskilling / reskilling current
- Professional / technical affiliations
- Participation in tech conferences and seminars
- External training
- Collaboration with tech partners, suppliers, universities and internally



Expand Skills at the Core

- Technical & Apprenticeship
 Programs
- Vendor provided training
- E-learning platforms
- Internships and Early Career Programs
- University, college partnerships
- Tuition reimbursement expansion

And the Front Line

- Basic training with tools and platforms
- Participation in deployment activities
- Feedback forums to provide inputs
- Lunch and Learns
- Labor shortage is growing.
 Opportunity to attract talent by offering skilled jobs with training



Final Thoughts

- Digital transformation is an inevitable and rapid evolution. Seize the future or be left behind.
- Tailor vision and strategy to unique organizational needs.
- Human-Centric approach: Be deliberate in talent and upskilling.
- Transformation is a journey; innovate, iterate, scale and evolve.



How Purdue MEP can help

Purdue Manufacturing Extension Partnership (MEP) offers support to local manufacturing companies with a variety of services in digital transformation (as well as other topics)

- Manufacturing automation opportunity assessment
- Consulting/demonstrations on transformative technologies
- Collaborative and autonomous mobile robotics application assessment
- Additive manufacturing/3D printing consulting and guidance
- IoT machine monitoring and dashboards
- Data automation
- Virtual and augmented reality technologies
- Digital twin and 3D physical layouts
- ERP selection and production scheduling
- Energy monitoring and management
- Wearable safety sensors and analytics
- Workshops and Events (purdue.edu)
- Digital Manufacturing Technology Center Purdue MEP



Additional Resources

- Manufacturing Leadership Council (MLC/NAM)
- The Manufacturing Leadership Council

Industry 4.0 Maturity Models (Examples)

- SIRI <u>Smart Industry Readiness Index (SIRI) INCIT</u>
- DPMM <u>BioPhorum Resource Digital plant maturity model</u>
- IRAM <u>SEMI Industry4.0 Readiness Assessment Model | SEMI</u>
- RAMI <u>RAMI 4.0 ISA</u>
- Acatech <u>Industrie 4.0 Maturity Index</u>. Managing the Digital Transformation of Companies
 UPDATE 2020 acatech National Academy of Science and Engineering
- DTMA <u>Digital Transformation for Manufacturers | New Technologies for New Profits</u> (digital-transformation-mfg.com)



THANK YOU for your participation

Purdue MEP offers many more workshops. Please visit our website at <u>mep.purdue.edu</u>, then, select **WORKSHOPS AND EVENTS**.