

BY THE NUMBERS

2023-24 **FACTS** AND **FIGURES**



PURDUE
UNIVERSITY®

Mitchell E. Daniels, Jr.
School of Business

GIVING

FISCAL YEAR 2023-24

GIFT DESIGNATION	AMOUNT
Facilities	\$53,636,312.50
Faculty Support	\$9,288,991.66
Programs or Projects	\$3,458,697.15
Student Support	\$4,008,890.75
Unrestricted	\$4,113,880.53

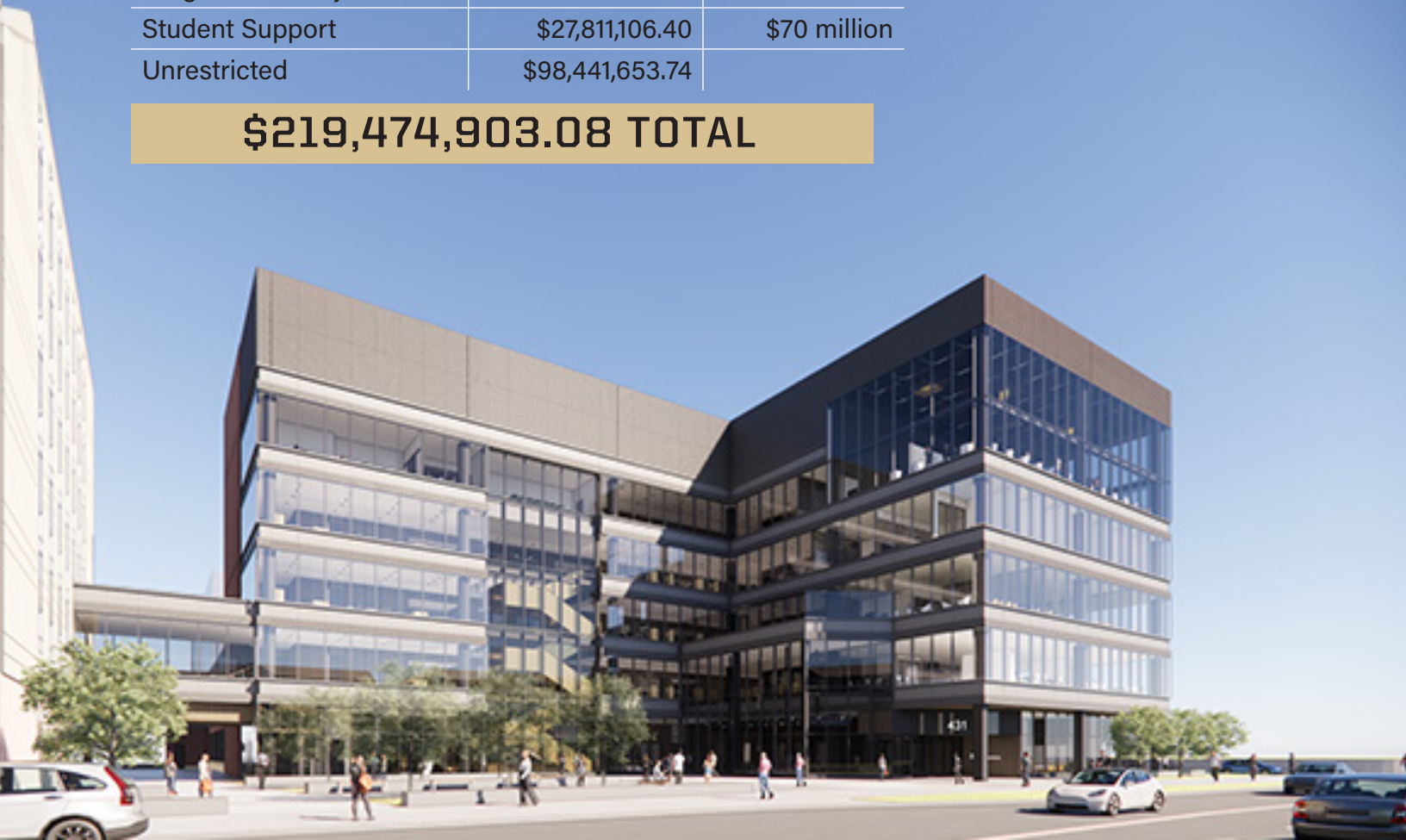
\$74,506,772.59 TOTAL



REIMAGINED DANIELS SCHOOL OF BUSINESS

GIFT DESIGNATION	AMOUNT	GOAL
Facilities	\$63,707,505.00	\$168 million
Faculty Support	\$16,137,289.00	\$46 million
Programs or Projects	\$13,377,348.94	\$109 million
Student Support	\$27,811,106.40	\$70 million
Unrestricted	\$98,441,653.74	

\$219,474,903.08 TOTAL



FACULTY AND STAFF

43
PROFESSORS

23
ASSOCIATE
PROFESSORS

51
ASSISTANT
PROFESSORS

40
CLINICAL
FACULTY

33
LECTURERS

146
STAFF

↑ 100%
INCREASE IN FEMALE
FULL PROFESSORS

↑ 75%
INCREASE IN UNDERREPRESENTED
TENURED/TENURE TRACK FACULTY

DREAM HIRES



Jim Bullard
Dr. Samuel R. Allen Dean
(former president & CEO of Federal Reserve Bank of St. Louis)



Allison Gabriel
Thomas J. Howatt Chair in Management and faculty director of the Center for Working Well (former chaired professor at University of Arizona)



Yu Jeffrey Hu
Accenture Professor of Information Technology (former chaired professor at Georgia Tech)

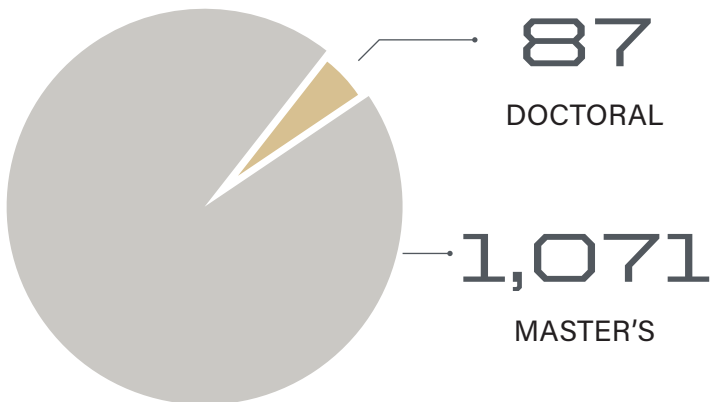


David Malpass
Distinguished Fellow of International Finance (former president of the World Bank)



Gus De Franco
Emanuel T. Weiler Professor of Management (former chaired professor at Tulane University)

GRADUATE ENROLLMENT



**#9 BUSINESS ANALYTICS
MASTER'S PROGRAMS**
U.S. News & World Report, 2023

**#9 ONLINE MBA
IN NORTH AMERICA**
CEO Magazine, 2024

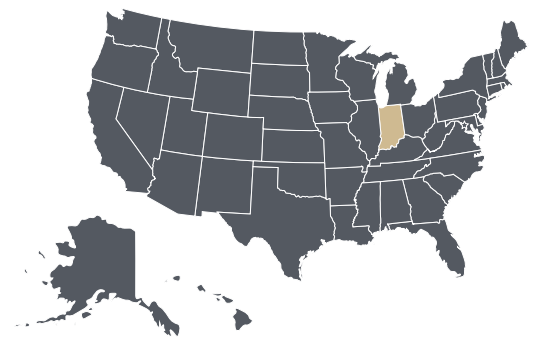
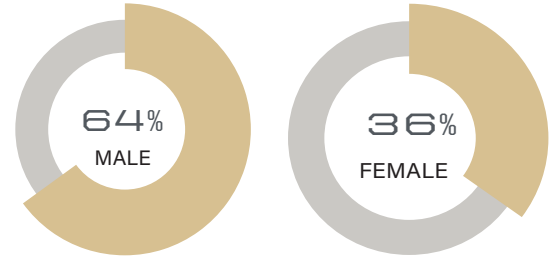
UNDERGRADUATE ENROLLMENT

PROGRAM

Accounting	430
Business Analytics and Information Management	387
Economics	321
Finance	864
General Management	520
Industrial Management	42
Integrated Business & Engineering	260
Marketing	491
Supply Chain, Information and Analytics	69
Supply Chain and Operations Management	132

3,516 TOTAL

DEMOGRAPHIC



43%

IN-STATE

44%

OUT-OF-STATE

13%

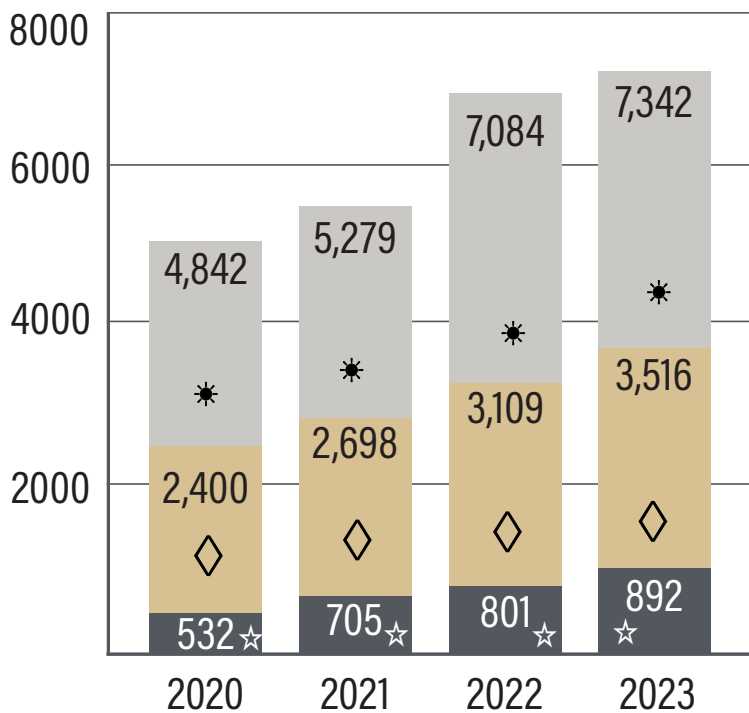
INTERNATIONAL

21%

STUDY ABROAD

1,418

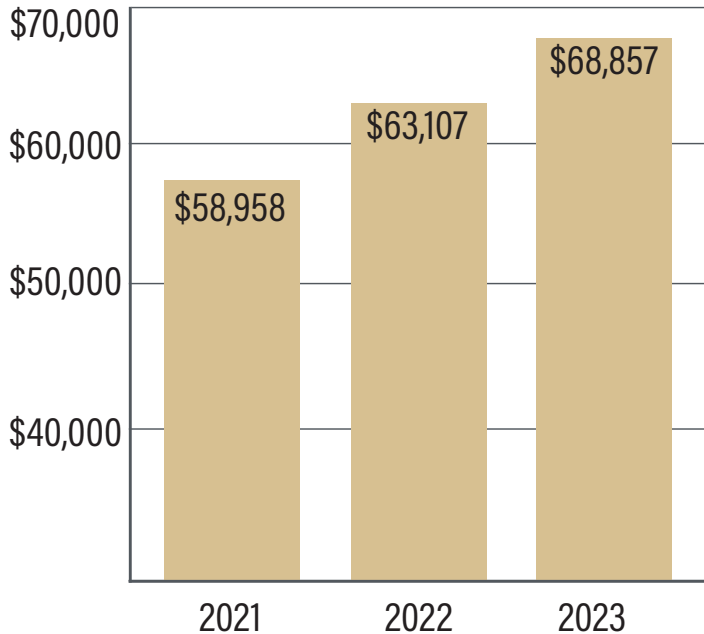
STUDENTS PARTICIPATED IN
CASE COMPETITIONS



* Applications
 ☆ Incoming Freshmen
◇ Total Enrolled

CAREER OUTCOMES

AVERAGE STARTING SALARY



2021 — \$6,294 BONUS
86% INTERNSHIPS

2022 — \$6,712 BONUS
89% INTERNSHIPS

2023 — \$7,043 BONUS
89% INTERNSHIPS

TOP HIRING COMPANIES

UNDERGRADUATE CLASS OF 2023



Deloitte.



forv/s
mazars



Lilly



WABASH™

STRATEGIC PILLARS

ACADEMIC PROWESS

Daniels School faculty, masters of their current fields, are able to see and steer toward what's next, imparting thought leadership to peers and an ever-growing student body. Funding for academic chairs is a key component to raise the school's profile on campus, nationally and internationally. We will build our faculty ranks, both to meet rapidly rising student demand and to expedite groundbreaking discovery in business and economics.

INTEGRATION OF STEM AND BUSINESS

Every company today is a technology organization, and business leaders must understand how specific technologies can create a competitive advantage. Undergraduate programs in Integrated Business and Engineering and Business Analytics and Information Management, and the Master of Business and Technology, allow students to maximize Purdue's STEM brand and own the intersection of business and technology.

TRANSFORMATIONAL STUDENT EXPERIENCE

Some of life's most important lessons aren't found in a book or lecture hall. Active transformational experiences like leadership immersion trips, case competitions, undergraduate research, corporate consulting, and study abroad will produce critical thinkers who see and tackle the world's largest problems. Scholarships are vital to attract students who will soon thrive in a new building that fits our forward-looking culture and promotes active learning and design thinking.

FREEDOM AND CAPITALISM

Many students are influenced by a culture that increasingly doubts the value that profitable businesses offer society. Daniels School students will learn that free markets have raised living standards tremendously since our country's inception. The Cornerstone for Business program exposes students to transformative texts with deep insights on the history, philosophy, and economic theory of market capitalism, and an annual symposium of thought leaders enhances the school's reputation in this space.

POWERED BY BUSINESS PARTNERSHIPS

The Daniels School provides opportunities for industry partners and alumni to connect with students and faculty in order to provide solutions to business challenges of today and the future. Companies can upskill their workforce, identify potential new talent, and benefit from the expertise of leading academics. The school also utilizes practitioners in the classroom who have "been there, done that," providing a perfect complement to school faculty.



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